



Behavioural Sciences for Better Health

An interactive course for public health practitioners

Who is the course for?

Public health practitioners involved in developing interventions, programmes and policies which seek to enable behaviours to achieve improved health outcomes.

By the end, learners will be able to:

- Make the case for using behavioural insights when planning public health interventions, programmes and policies
- Identify different factors that influence health-related behaviours — and how they can shift across contexts
- Apply a systematic, data-driven process, to design, implement and evaluate interventions which seek to enable behaviour change
- Choose suitable methods to gather behavioural insights

4 – 5 hrs of self-paced learning ● **Obtain a WHO Academy certificate of completion**

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