

# 1. Why Men and Boys?



# Gender-transformative approach to male-engagement in SRHR

*Engaging men and boys with gender equity in the frame*

- Engage men as *allies*
- Challenge harmful masculinities and gender relations
- *To improve SRHR for all*



# *If I Were Jack* and International Adaptations



**If I Were Jack**  
UK

**If I Were Thabo**  
South Africa & Lesotho



**Si Yo Fuera Juan**  
Uruguay





# If I Were a Dad

- The first CSE programme developed by young men in custody, for young men in custody.



*Scan to learn more*

## The three Cs

- **Co-designing** with boys and men
- **Conveying** their perspectives
- **Challenging** harmful/restrictive masculinities



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**BMJ Editorial**

*Engaging men and boys in sexual and reproductive health and rights*



**SRHM Blog**

*Blog discussing the benefits of CSE for both adolescent boys and girls*



**QUB Press Release**

*New study shows addressing masculinities helps to prevent unintended pregnancies*