



Launch of the UNESCO Chair

> Didier Jourdan

Chair holder UNESCO Chair on
Global Health & Education
Professor University of Clermont
Auvergne, France



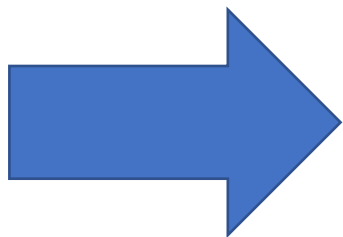
Building knowledge production and sharing ecosystems

Now more than ever before, health and education have become major social issues. In this post-crisis period, societies are faced with huge challenges that call for a collective, interdisciplinary, innovative and international response, while being rooted in the local communities.

How to do it?



'Sailing the waves of European public health: exploring a sea of innovation'.



Knowledge production and sharing ecosystems



Building knowledge production and sharing ecosystems

- Practitioners, policy makers and researchers → working together to identify the **mechanisms of change within various environments** (cities, schools, sports clubs, communities, companies, associations, etc.).
- The priority is to improve the quality of the environment and the services provided, rather than to try to implement an intervention that would be universally effective. In other words, beyond the science of implementation, it is a question of developing a real **science of improvement** in partnership with the people concerned, because we cannot improve the health of our society without them.

UNESCO Chair vision

- Create conditions for people to take charge of their lives
- As individuals, members of their community and as global citizens
- For all matters related to health

→ Health promotion is a discourse and practices based on a set of values and principles that **promote changes at the individual, community and global levels.**



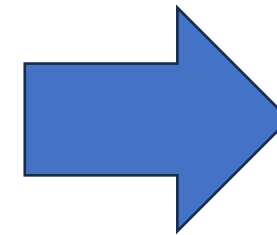


The contribution of UNESCO Chairs to Knowledge Production and Sharing

Developing member States' and institutions' capacities to implement health promoting policies

Coupling

1. problem stream
2. solution stream
3. political stream



Window of opportunity

(V. Ridde)

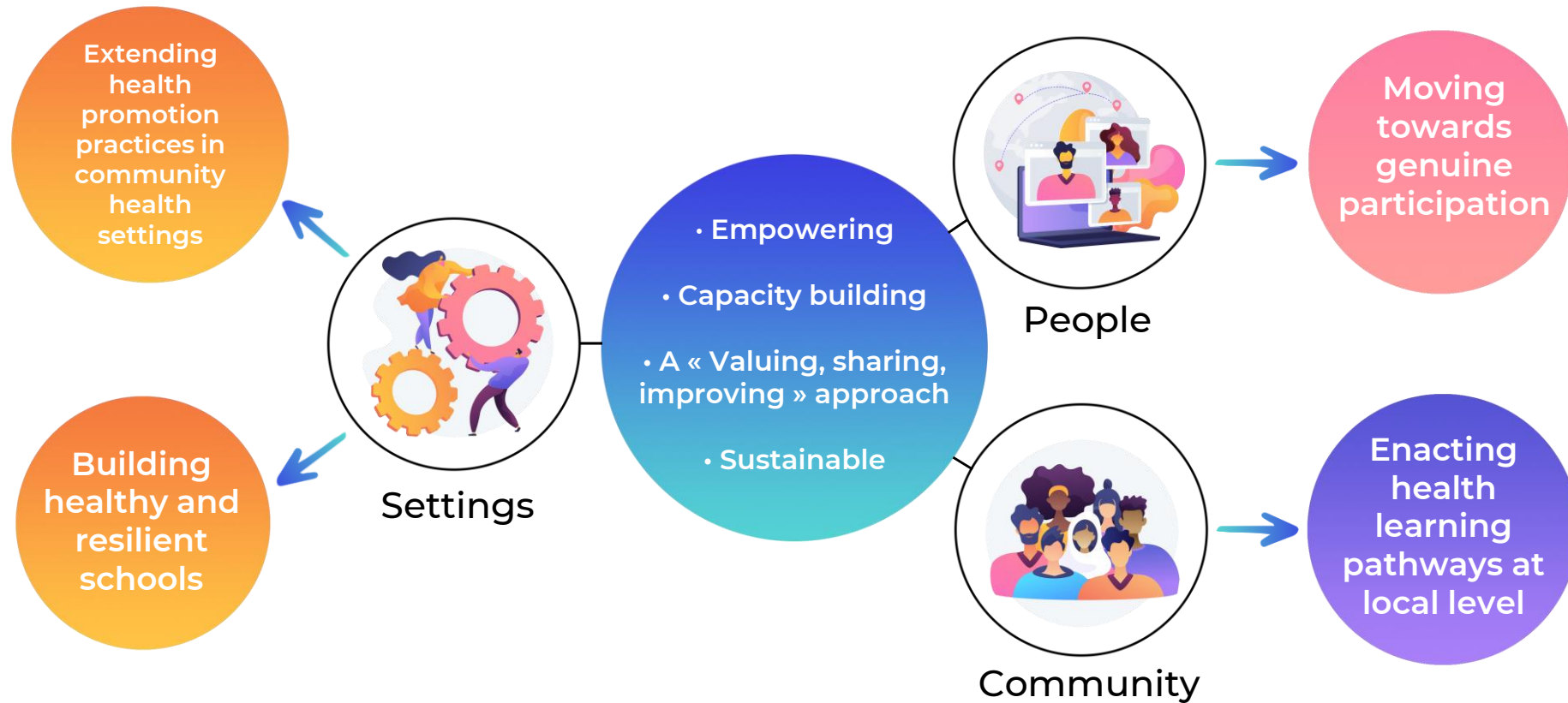
The contribution of UNESCO Chairs to Knowledge Production and Sharing

Our missions

1. Contributing to build, together with EUPHA and partners, an open community
2. Producing knowledge
3. Building capacity
4. Communicating and sharing knowledge



Flagship Programmes 2022-2026





UNESCO Chair vision

Nothing about them without them

If one is truly to succeed in leading a person to a specific place, one must first and foremost take care to find him where he is and begin there. ... Anyone who cannot do this is himself under a delusion if he thinks he is able to help someone else.

Søren Kierkegaard

« No one educates anyone, no one educates herself or himself, people educate each other through the mediation of the world »

Paolo Freire