Adaptation and Reuse of NAUCHPOK Animations for Health Education Across Different Regions

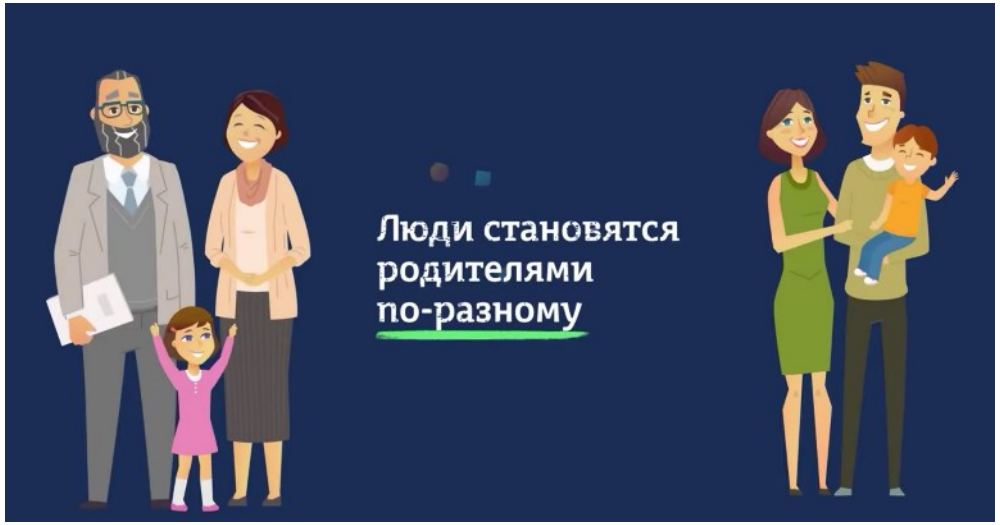
Why Revive NAUCHPOK Animations?

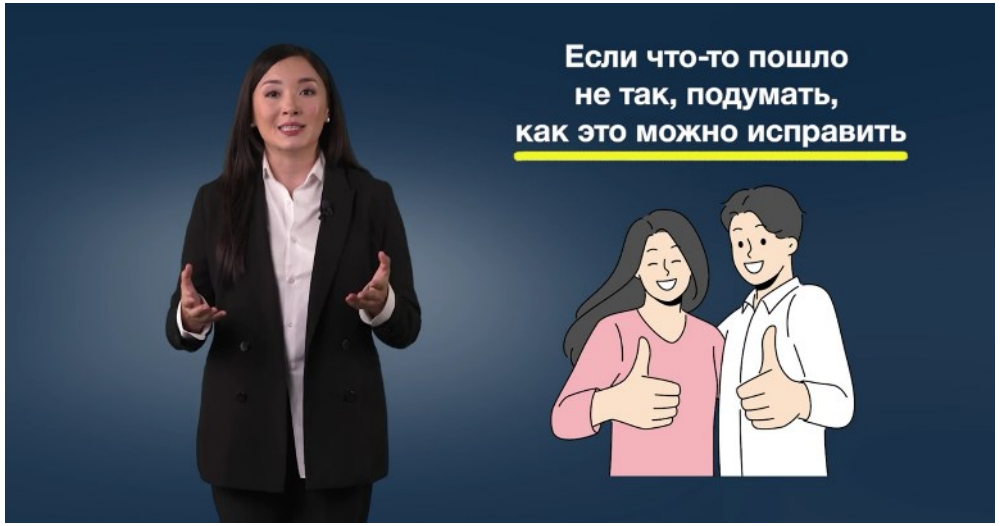
- NAUCHPOK animations excel in **simplifying complex health topics**.
- Originally addressed issues like peer pressure, cyberbullying, and sexual health.
- **Edutainment** approach: Effective blend of education and entertainment.
- Goal: Universal health education that respects cultural nuances.

Adapting NAUCHPOK for Different Regions

- Ensuring **cultural relevance** through collaboration with local experts.
- Achieving **linguistic precision** with translations by native speakers.
- Strategic dissemination via popular social media and local networks.
- Initial successes: **10,000** views in Kazakhstan, **60,000** views in Kyrgyzstan, pilot phase in Belarus.

The Success of Adapted Animations

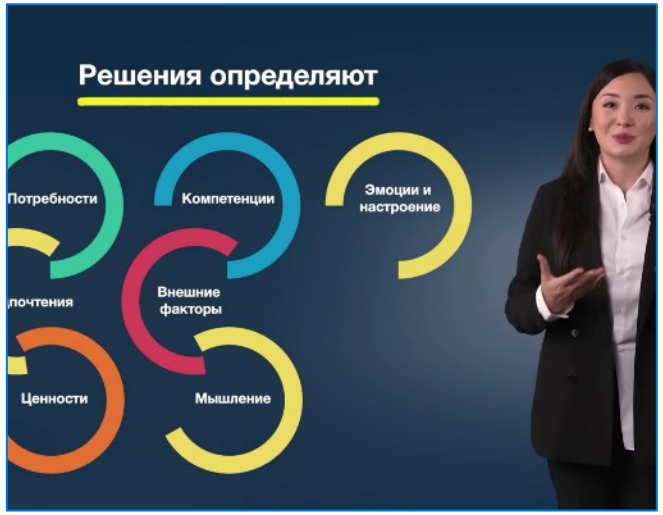


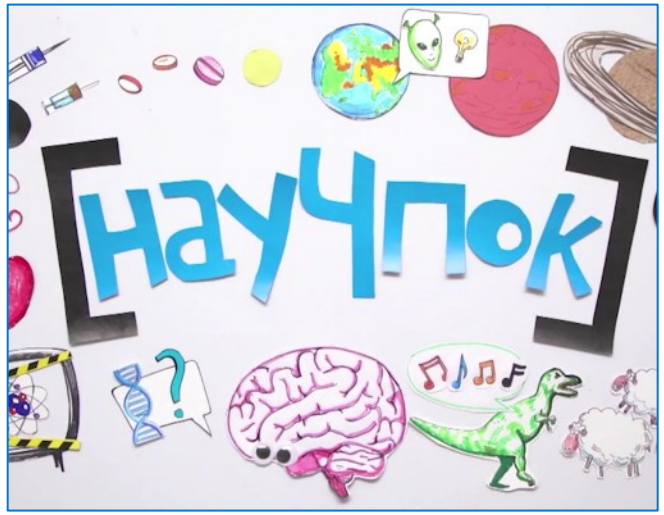


- Widespread reach and significant engagement across target regions.
- **Positive feedback** from educators, parents, and students.
- Integration into both **formal and non-formal** educational settings.

Future Plans and Vision

- Commitment to expanding adaptation efforts to more regions.
- Positive impact and response affirm the approach’s effectiveness.
- Vision: Enhance global health education through digital tools.
- Edutainment fosters curiosity and critical thinking.





Thank you

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