

Socio-economic inequities and community health – Bridging the gap

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KEY POINTS

- **Socioeconomically empowered communities are linked to healthy societies.**
- **Education and economy have a direct impact on wellness.**
- **Health literacy and Health promotion in schools and rural populations have created better health awareness and improved self responsibility.**

ECHOES

- **E**MPOWER - PEOPLE and COMMUNITIES
- **C**OORDINATE- COLLECTIVE EFFORTS,
CORPORATE SUPPORT FOR EDUCATION
- **H**EALTH- PROMOTE OPTIMUM HEALTH &
WELLBEING, BETTER LIFESTYLE
- **O**RGANIZE - PRIORITISE, NEED BASED PROJECTS
- **E**NVIRONMENT CONSERVATION-
- **S**ECURITY - FINANCIAL SECURITY &
SUSTAINABLE INTERVENTIONS

SET UP 21ST FREE SCHOOL IN SHIVARAPATNA, MALUR

Inauguration of school



Facilities:

- Computer skills are imparted by trained personnel.
- Education software - easy to use and learning is faster. Separate software for children and adults.
- Adult education is promoted (basic education for illiterate adults)
- Admission rates to schools have improved.

A VILLAGE IS GETTING EDUCATED AND THE FUTURE IS PROMISING



- This was initially a sculpting village where children had to take up only sculpting
- Now, sculpting is an extracurricular activity.

Toilet blocks for schools

- Low cost toilet blocks. Readymade, simple
- 5 schools work in under progress

Impact

- Girls attend school regularly.
- Hygiene standards have improved.
- Open defecation is avoided.
- Surroundings are clean.

SOLAR LAMP DISTRIBUTION





Solar lighting

- Solar lighting panels set up in schools, hostels and villages.
- 800 student hostels in the State of Karnataka have been lit up in the last one year.
- 15,000 students have benefitted.
- Homes of economically backward farmers have been provided the facility
- Families with girl child are given additional benefit-Subsidy from Government.

SOLAR LAMP DISTRIBUTION



Impact

- Performance improved, attendance at schools have increased.
- More girl children were admitted to schools-24% increase
- Respiratory ailments in children studying with kerosene lamps have been avoided
- Girl children have been spared the hard manual work in the fields.
- They enjoy schooling and childhood is fun.
- Hostels- Admission rates better, Safety improved.

E-learning or E-Shiksha in schools

- This facility needs fewer staff.
- More children benefit from the system .
- Uniformity in subject content.



Impact

- Maintenance costs are lower.
- More children gain knowledge.
- Knowledge gained is not subjective.
- Children pay more attention.
- After 1 year, pass rate higher by 15%

Sanitary napkins making machine- simple technology

- Installed in the Women's Central Prisons at Bangalore.
- First of its kind in South India.
- Manufacturing 250 pads a day and supplies to other women's prisons and girls hostels in the State.



Impact

- Occupation for inmates.
- UTI rates decreased
- Hygienic needs are met.
- Appreciated by the authorities and inmates
- Second machine fully automatic will be delivered in a month
- Income for the inmates from supply to nearby girls schools

Other schemes for underprivileged children

- Asha Kiran- one child back to school – Rs.2100 per child.
- Progress reports are mailed to donor.
- Continued monitoring of performance of child.
- We have successfully got 250 children back to school

CHILDREN SHOWING THE WAY!



ENVIRONMENT PROTECTION INITIATIVES



HEALTH CAMPS



HEALTH CAMPS



UPGRADING OF PRIMARY HEALTH CENTRES



BLOOD DONATION CAMP IN LOCAL COMMUNITY



SUPPORTING CHILDREN IN SCHOOLS



LEADERSHIP TRAINING FOR STUDENTS

MOTIVATING PARENTS AND CHILDREN



SKILL TRAINING



HORTICULTURE TRAINING FOR STUDENTS



CIVIC INITIATIVE

BEAUTIFYING OF ROADS AND PAVEMENTS IN THE CITY



WINS

WASH IN SCHOOLS



TACKLING “LONELINESS” THE NEW PROBLEM OF URBAN SOCIETY



YOUTH ENRICHING LIVES OF ELDERS



DONATION OF AMBULANCE TO DESTITUTE HOME



CARING FOR STRAY ANIMALS



(From left) Terrence Joseph and Namitha Kutnikar from Billforge; Elizabeth Cherian Paramesh, president, Rotary Club of Bangalore; Dr Rashmi Cherian; Krishnan Hari, CEO, Mahindra CIE Bill Forge Division; Dr Shiela Rao, co-founder, CUPA; Sanober Bharucha, CUPA; Vineetha Chinappa, secretary Rotary Club of Bangalore and Satyanarayan Patel, Bill Forge.

CUPA gets an ambulance

The Rotary Club of Bangalore and Bill Forge, manufacturer of forged and machined components, donated an ambulance to CUPA recently.

This ambulance will be employed to pick up stray, abandoned, injured and sick animals from the places they are reported from.

It is in keeping with one of the projects of The Rotary Club of Bangalore for this year – animal welfare. As part

of this project, they have initiated support to animal welfare organisations with an intent to promote peaceful coexistence of humans and animals.

CUPA was started in 1991 by Crystal Rogers and has seven centres in Bengaluru, providing services to thousands of animals every year.

The keys of the ambulance were handed over by furry companion Frosty, who was celebrating her sixth birthday.



OUR EFFORTS HAVE PROVEN THAT COMMUNITY HEALTH AND ENVIRONMENTAL SAFETY CAN BECOME A REALITY ONLY WITH

- 1. An interplay of stake holders**
- 2. Focus on issues of “Livelihood, Education, Health, Safety & Socioeconomic status”**
- 3. Need based social and health intervention**
- 4. Creating self responsibility for health**
- 5. Research promoting environment & health**

**Come, Let us make a
difference, “ECHOES” are
ripples of soundwaves.
Let our actions have rippling
effects!**



THANK YOU!