

Today's society is unhealthy...  
The unhealthy choice is the easy choice



# Lifestyle transition: From unhealthy to healthy

“A healthy future begins with a healthy younger generation growing up in an environment that makes it possible to live a healthy life.”





holistic approach  
based on  
health in all policies

## Municipalities in the Netherlands

3

4

2

## JOGG Municipalities

2

1

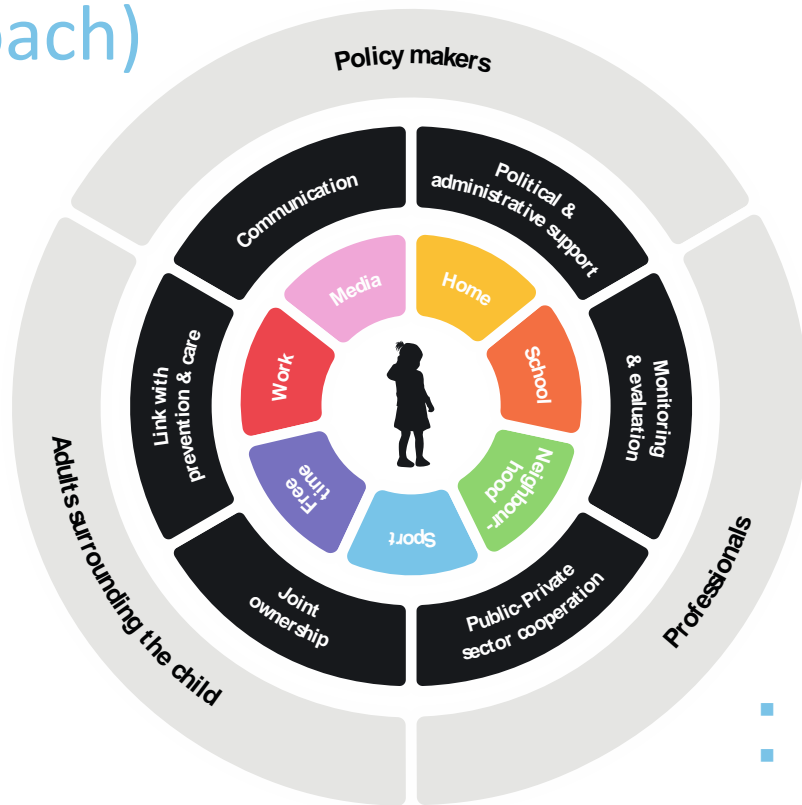
2



Caribisch Nederland



# JOGG (-approach)



- Local network
- Health in and for all policies

= 0-23 years

= Environments

= Conditions

= Worknet

# Building a local network



Policy advisor

JOGG-coordinator



Professionals from all domains



# Health in and for all policies





# Intersectoral working on national level



Call for health in Dutch  
programme for free school  
meals



Agreement Healthy Food in  
Schools



# Questions?

Free **e-learning**:

*Challenging the obesogenic environment –  
Towards a community-based approach*

**Patty Scholten**

E: [patty.scholten@jogg.nl](mailto:patty.scholten@jogg.nl)



Healthy youth  
Healthy future

