

# Connecting knowledge, committed to health for all



The activities of the UNESCO  
Chair Global Health & Education



UNESCO CHAIR  
Global Health  
& Education

## " A Chair committed to research, training and sharing knowledge "

### Producing and sharing knowledge to support institutions and professionals in their work

- The UNESCO Chair and WHO Collaborating Centre on Global Health & Education produces and shares knowledge to support public and private actors.
- Its ambition is to contribute to doing research and sharing available knowledge on health and education issues, and to support institutions and professionals in their work.
- At the global level, the work of the Chair is based on the strategies of UNESCO and WHO and is part of the dynamic of the United Nations. It supports UNESCO and WHO in the development of their programmes and recommendations, as well as in the implementation of the Sustainable Development Goals (SDGs). At the national, regional and local level, it is involved in a range of enactment projects.
- The Chair acts as a catalyst and a mediator between the academic world, institutions, networks, professionals and local communities. By creating a global community, it promotes the development of intersectoral policies and practices in the field of education and health.



## Offering solutions to complex problems

- Health crises, climate crises, environmental crises, economic crises, energy crises, difficult access to essential resources for certain groups in society. More than ever, the current situation reminds us of how inextricably linked the challenges facing society are.

- So are the responses to these challenges. This is particularly the case for the determinants of education and health for all. Educational attainment is one of the main determinants of people's health, and vice-versa, as health and well-being are necessary conditions for lifelong educational success. Evidence from research shows that there is a strong link between health status and a population's ability to find, understand, evaluate and use information to manage their health, which is generally referred to as health literacy.

- How can health be improved in an equitable, concrete and sustainable way? This is a central question for the Chair. In addition to observing behaviour (the science of problems), the aim is to support knowledge production about determinants that enable health to be improved where people live



(the science of solutions). The Chair and its associated research teams are working to identify the mechanisms of change within various environments (cities, schools, sports clubs, communities, companies, associations, etc.). The priority is to improve the quality of the environment and the services provided, rather than to try to implement an intervention that would be universally effective. In other words, beyond the science of implementation, it is a question of developing a real science of improvement in partnership with the people concerned, because we cannot improve the health of our society without them.

## A cross-sectoral dynamic

- This renewal of practices requires the creation of new ecosystems for the production and sharing of knowledge for action. This is exactly the challenge that motivated the creation of the UNESCO Chair and WHO Collaborating Centre on Global Health & Education. Born out of the World Health Organization's high-level conference in Paris in December 2016 on intersectoral working, the Chair has the unique feature of a double agreement with UNESCO and WHO.

- Anchored within the University of Clermont Auvergne (France) and the University of Huddersfield (United Kingdom), the UNESCO Chair is a global community of actors that brings together the vital forces of research, training

and intervention. The challenge of this joint commitment is to work collectively to strengthen and professionalise the field of health promotion and to base practices and policies on valid scientific data, by integrating the experience of practitioners, the specificity of contexts and the diversity of knowledge.

- Although the Chair's scope is vast, its action is still concrete. Producing and sharing knowledge, support for social change in favour of health, developing the capacity of institutions and professionals: this booklet offers an overview of the Chair's activities in 10 spotlights, which describe the scope of its commitment.



# 10 spotlights to guide you through the work of the UNESCO Chair and WHO Collaborating Centre on Global Health & Education

## Producing and sharing knowledge for action

1. Conducting research projects
2. Contributing to the work of the United Nations in support of the Sustainable Development Goals
3. Sharing knowledge

## Supporting social change for health

4. Fostering schools that promote health
5. Meeting the challenge of ageing well
6. Building the capacity of communities to create healthy environments
7. Turning cities into healthy spaces

## Capacity building of professionals and institutions

8. Setting up training facilities
9. Creating resources for health and education professionals
10. Strengthening skills for health at the local level





## Producing and sharing knowledge for action

To support and guide the development of policies and practices in a global context of change and uncertainty, there is a need for scientific knowledge that is solid, practical, adapted to the diversity of contexts and based on the experience of stakeholders.



### Spotlight 1 Conducting research projects

During the COVID-19 pandemic, the UNESCO Chair has played an important role in producing and sharing knowledge by combining scientific data, the experience of professionals in the field and contextual considerations.



### A global study on different local and national strategies for reopening schools in response to the pandemic.

- To collect and cross-reference the experiences of health and education professionals.
- Conducted in 6 languages and 72 countries, thanks to a consortium of over 20 research institutes and global partners'.

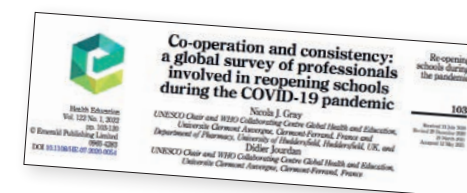


### A global research initiative on meaningful participation of children and young people in promoting their health and well-being.

- Based on the analysis of case studies collected in a variety of contexts worldwide, the challenge is to improve, evaluate and implement models and approaches to promote meaningful participation of children and young people.



### Scientific publications and high-level interventions to share knowledge and guide policy.





## Spotlight 2 Contributing to the work of the United Nations in support of the Sustainable Development Goals



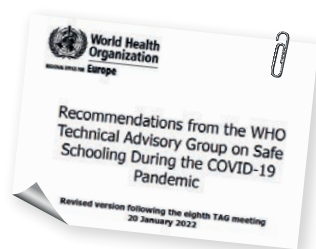
The Chair contributes to supporting the development of UNESCO and WHO programmes and recommendations for the implementation of the Sustainable Development Goals.



- Enabling schooling during the COVID-19 pandemic: participation in the WHO **Technical Advisory Group (TAG)**.
- Supporting Member States in implementing school health policies: contribution to **High Level Conferences of Ministers of Education and Health**.
- Contributing to 'Futures of Education': A contribution to UNESCO's global initiative to understand how education can shape the future of humanity and the planet.
- Contributing to UNESCO and WHO initiatives to promote the health of children and young people: contribution to the **Global Standards for Health Promoting Schools**.
- Contributing to UNESCO's strategy on lifelong learning for health: **drafting the preliminary report to the Yeosu Declaration**.



From emergency to resilience : Building healthy and resilient cities through learning  
ICLCS Background Document



## Spotlight 3 Sharing knowledge

**Knowledge sharing and communication** are key objectives for the Chair: all the resources, tools and approaches developed in the activities at local, national and global levels are intended to be shared via its websites and various communication networks. The Chair strives to develop attractive platforms and materials that meet the needs of the different actors in health and education.



A series of webinars, offered in different languages, focused on the needs of stakeholders and anchored in local contexts.

- A short, interactive format, structured around three questions.
- Presentations articulating the expertise of scientists and professionals.

GLOBAL HEALTH & EDUCATION  
WEBINAR SERIES

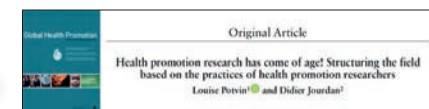
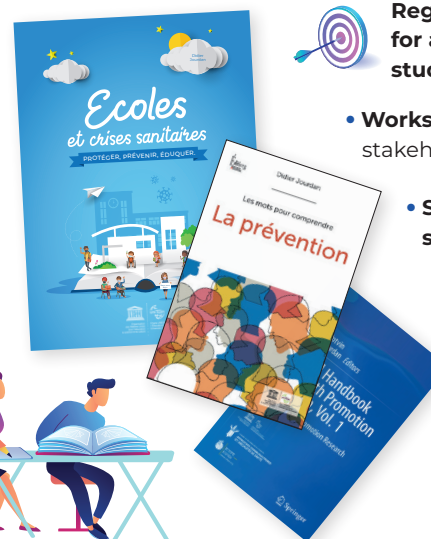


• Structured contributions, answers from experts, practical resources



Regular and diverse publications, scientific or for all audiences (professionals, researchers, students, decision-makers, etc...).

- **Works focused** on the needs of different stakeholders.
- **Scientific publications and books to structure** health promotion research.



## The UNESCO Chair Global Health & Education also has:



- Regular newsletters
- An active presence on social media
- Two websites in French and English



## > Spotlight on our community

Website Fr. & Eng.

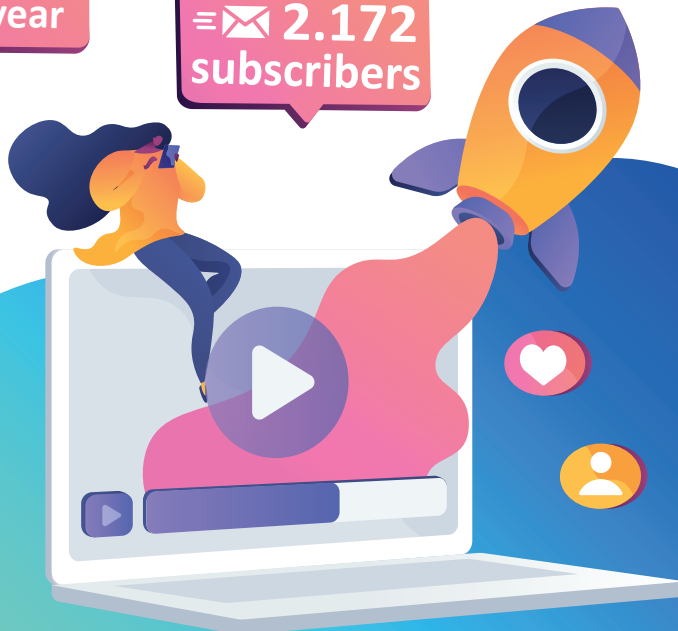
**94.000**  
visitors in 2021  
**360.000**  
visits per year

Youtube Channel

**12.500**  
views in 2021

Newsletter

**2.172**  
subscribers



## Supporting social change for health

The world is facing many challenges today, whether they are health related, ecological or socio-political. Accompanying social change in favour of greater equity, particularly in the crucial areas of health and education, is necessary to build sustainable responses to contemporary challenges.



### Spotlight 4 Fostering schools that promote health

**Lifelong health is built from childhood onwards and education is one of its main determinants.**

Schools thus play a central role in acquiring key skills for the current and future health of children and young people, particularly the most vulnerable. The challenge is to develop the ability for each pupil and student to take charge of their own health in an autonomous and responsible manner in their living environment. This work is supported by concrete projects with education and health professionals to develop cross-sectoral practices.



- **Scientific publications** to support the fundamental role of schools in promoting the health of children and young people.
- **Scientific events** to share knowledge and develop the capacities of different actors and professionals.



**The co-creation and implementation of comprehensive programmes to make a sustainable contribution to educational success and improved health for all students.**

- Based on both research data and the experience of stakeholders, the **"Réussir, être bien, être ensemble"** (REBEE) programme aims to train and equip teachers in health education and to link their actions to those of health professionals.



- It includes a series of teaching tools, classroom activities, teacher training, evaluation and research.





## Spotlight 5 Meeting the challenge of healthy ageing

**Health and health education are issues that take different forms throughout life.** The demographic transition and changes in people's needs make it necessary to transform practices and to innovate in order to meet the challenge of ageing well. **The challenge is to** promote, maintain or restore people's health, to maximise their level of autonomy, to develop their skills to cultivate their health, to maintain their social integration and to facilitate the support of those around them.

In this context, the Chair supports the development of home care and care structures, which are called upon to play a pivotal role at the heart of a diverse group of stakeholders (local authorities, associations, care services, etc.).

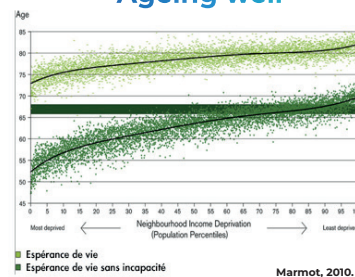


**Training, support and advice for organisations and communities in the development of health-promoting practices**

- **A process of valuing, sharing and enriching professionals' practices.**
- **A qualitative and quantitative survey of 1440 clients to identify their needs.**
- **Approaches that combine research data with the experience/expertise of stakeholders.**



## Ageing well



A partnership with the Association Vaudoise d'Aide et de Soins à Domicile.



## Spotlight 6 Developing the capacity of communities to create healthy environments

**Population health cannot be promoted without the support of the people themselves.** Whether it is a question of deploying appropriate responses in a pandemic, or facing up to the new challenges of public health and climate change, the evolution of practices requires the participation and commitment of all. This is an ethical necessity aimed at collectively validating the aims of public health actions and the means used to achieve them. It also is an essential condition for the effectiveness and sustainability of the programmes implemented.



## Global Community Health Annual Workshop.

- **A unique space** for sharing and developing skills among community health practitioners, health promotion actors, policy makers and researchers.
- **More than 200 community health actors** from around the world come together each year.



GLOBAL COMMUNITY HEALTH WORKSHOP

SECOND EDITION  
28, 29 and 30 June 2022

Organized by

WHO COLLABORATING CENTER

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**Global Health & Education**

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**Participation in public debate by sharing research and practice on the various issues of ageing.**





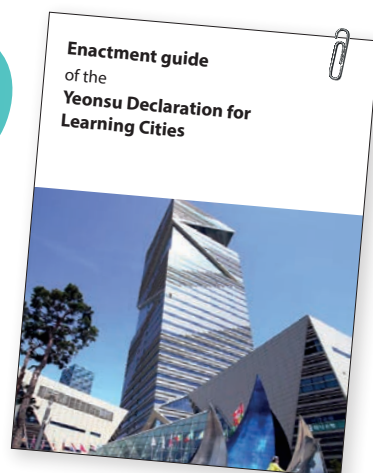
## Spotlight 7 Making cities healthy places

**With more than half of humanity living in urban areas, cities have a crucial role to play in promoting health and building resilience.**

In order to accompany and support cities in this process, the UNESCO Institute for Lifelong Learning (UIL) and the UNESCO Chair 'Global Health & Education' are developing a set of resources to promote the implementation of a pathway to **lifelong learning for health for all**.



- An enactment guide for lifelong learning for health in cities.
- Concrete tools developed in collaboration with cities.
- A series of webinars for an interactive dynamic.



People's health is built primarily at the local level. The Chair supports the City of Clermont-Ferrand in the enactment of **educational health pathways for children and young people at the local level**. The aim is to enhance, share and enrich existing measures by mobilising all the players in the children and young people's ecosystem.



**A concrete educational pathway for children and young people.**

- Tools (flyer, guide) for local actors.
- Generic communication tools for all actors.
- Tangible support for education and training institutions.

## Capacity building of professionals and institutions

**Improving the health of all people in the long term requires action on the determinants of health through systemic, integrated and intersectoral approaches.** This requires thinking in terms of pathways that include educational, preventive and curative data, and to develop interventions that mobilise the different actors in the ecosystem of people's lives. Promoting intersectoral work in concrete terms implies an effective commitment to the professionals and actors who are involved in people's health on a daily basis.



## Spotlight 8 Setting up training facilities

**Action at the local level cannot be undertaken sustainably and effectively without a network of trained professionals.** This is why the Chair is committed to implementing, promoting, supporting and enriching training in health promotion, anchored in the contexts and needs of the actors.



**Launch of a professional degree in health education and promotion in Dakar in 2022.**

- Training developed in a participatory process with the main local actors.
- A programme focused on the needs of professionals and anchored in the Senegalese context.



## Spotlight 9 Creating resources for health and education professionals



Intersectoral collaboration between diverse groups of health, education and social professionals is facilitated and put into practice through the co-creation of common tools and resources. These resources consolidate and strengthen the collective approach, creating links and coherence between the different actors in the health of individuals.



**Creation (in progress) of a MOOC to develop the capacity of all (professionals, decision-makers, committed citizens...) to promote health.**

- A state-of-the-art digital space, aiming for active participation and

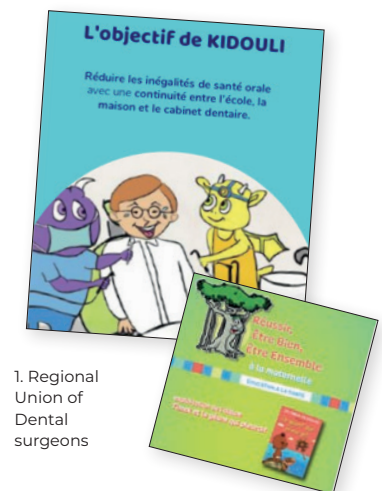
co-creation, taking into account the diversity of health promotion contexts and strategies.

- An immersive, participatory and sustainable interface, optimising the learning process.



**Creating "Kidoulis", a system developed with the Regional Union of Dental Surgeons (URPS) in Auvergne-Rhône-Alpes to promote the oral health of local children.**

- **Objective:** to implement and coordinate educational activities in schools, dental practices and families.
- **Achievements:** co-creation and deployment of oral health education tools in 4 departments of the Puy-de-Dôme (3 thematic comics, educational activities for the classroom, a booklet to be used at home, educational materials about dental surgery) for parents, teachers and dentists.



1. Regional Union of Dental surgeons



## Spotlight 10 Strengthening local health skills

**Population health is created at the local level and in the ecosystem in which people live.** Local actors, including

health, education and/or social professionals, representatives of local authorities and/or NGOs play a major role through their daily work in contact with the population. Developing their skills and ability to act is one of the major areas of commitment of the Chair.



**Creating "KitCap", a training kit for schools and communities to contribute to educational success and health equity for all.**

- A programme developed with the Comité Régional d'Éducation pour la Santé Provence-Alpes-Côte d'Azur.
- Providing professionals with **practical tools** for reducing health inequalities, based on scientific data and practical experience.



**Contributing to training schemes that are open to all, such as Open Universities, as well as to events organised by local or regional authorities and structures.**



## The UNESCO Chair Global Health & Education: a global community of actors

**The UNESCO Chair is an open community. It brings together people and organisations from different backgrounds with a common interest in health and education.**

Its common ambition is centred on the **production and sharing of knowledge**. The aim is to contribute to the development of policies and practices in order to improve health for all, reduce inequalities and preserve our planet.

**Researchers, health, education or social professionals, committed citizens, legal entities** (communities, networks, institutions, etc.): the community offers everyone the opportunity to participate in the Chair's activities in their own way. It provides a space for dialogue and action, where the diversity of practices and knowledge is fully expressed.



• **Over 3000 individual members.**

• **Over 80 universities and institutions in 24 countries.**

• **A growing network of national representatives in 33 countries and regions on five continents** committed to the implementation and development of the Chair's various activities at local, regional or national level.



**> You too can take part in the Chair's activities**

**Subscribe to the newsletter**

**French & English Website**

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UNESCO's UNITWIN programme





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— UNESCO CHAIR —

# Global Health & Education

36 avenue Jean Jaurès • 63407 Chamalières

7 square Max Hymans • 75015 Paris

[info@unescochair-ghe.org](mailto:info@unescochair-ghe.org)

[www.unescochair-ghe.org](http://www.unescochair-ghe.org)

