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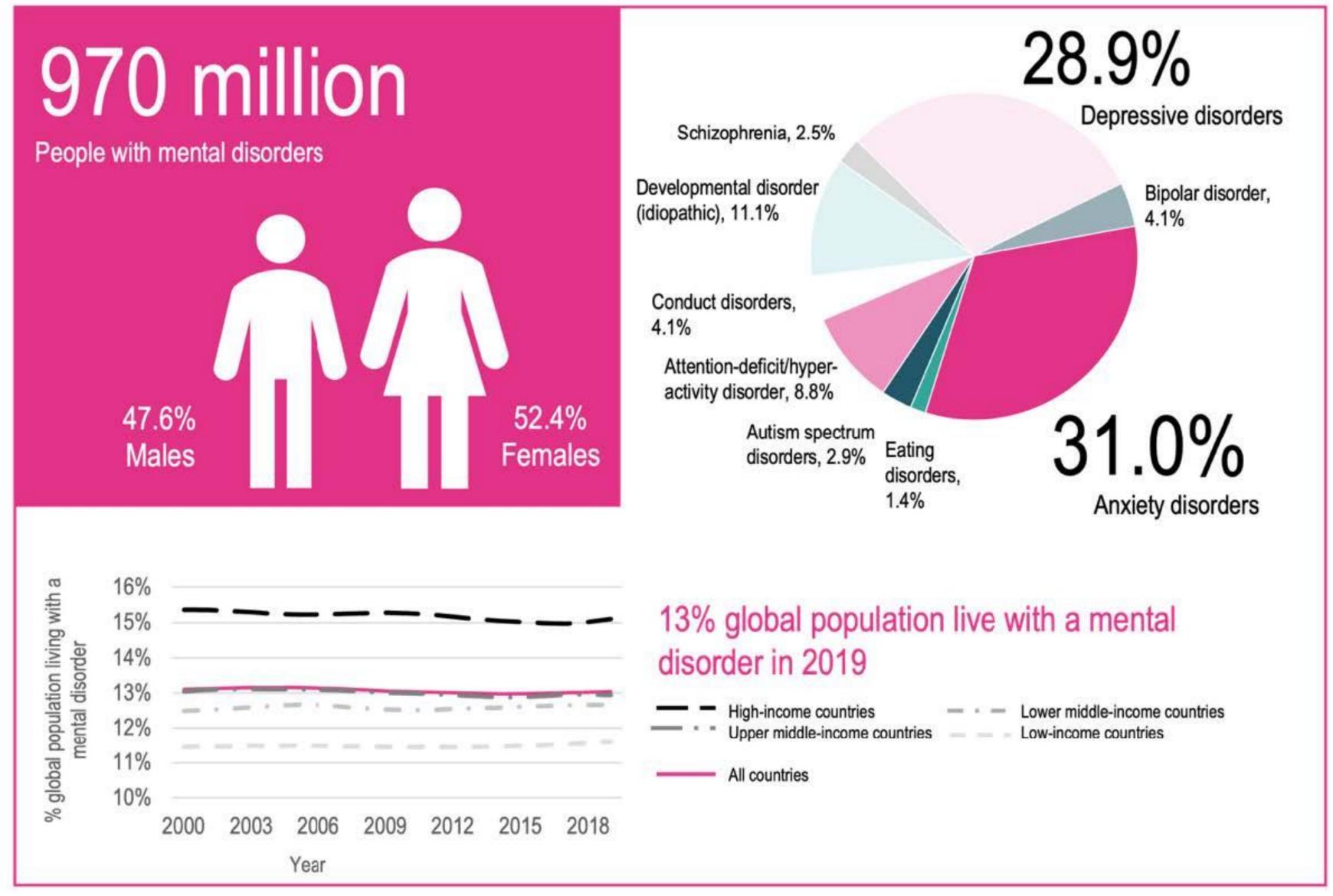
World Mental Health: community engagement and mobilisation

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Global prevalence of mental disorders (2019)







VISION

- Mental health is valued, promoted and protected
- Everyone has an equal opportunity to thrive and to exercise their human rights
- Everyone can access the mental health care they need
- Give mental and physical health equal priority

#TransformingMental Health

means strengthening community-based care for all in need

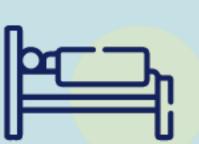


COORDINATION

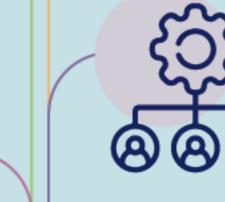




OVERNIGHT CARE



COMMUNITY OUTREACH



SOCIAL INCLUSION



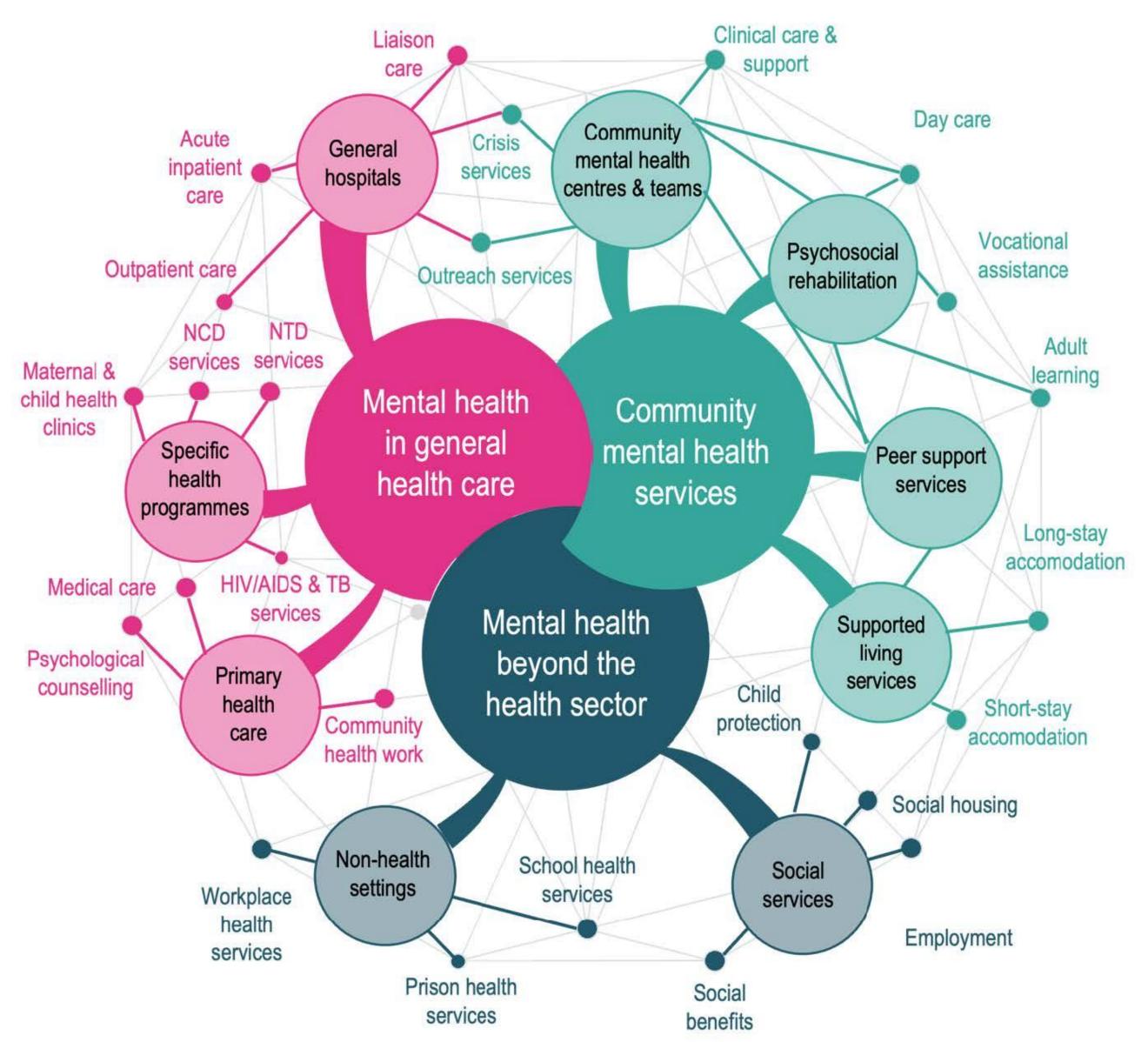
SUPPORT GROUPS

COMMUNITY
MENTAL HEALTH SERVICES

Community-based mental health care

- Importance of providing person-centred, human rights based and recovery-oriented care
- Comprises a network of interconnected services: community mental health services; mental health services integrated in general health care, nonhealth settings and social services.
- Social and informal supports delivered by community providers (such as peers, community volunteers and women's groups) complement formal services
- General hospitals, and community mental health centres or teams, often provide the cornerstone of community-based mental health care and help blend clinical services and support with psychosocial rehabilitation.
- Complementing health interventions with key social services, including child protection and access to education, employment and social benefits, is essential for better recovery goals and quality of life.

Community-based mental health care is a network of interconnected services



World mental health report: transforming mental health for all. Geneva: WHO 2022.





Integrating mental health into primary care

A global perspective





Engage	 Engage public to recognize and seek help for mental health problems Build on the strengths that already exist, including family doctors, community and social networks in supporting mental health Utilize digital media and social media to engage the wider public. Create wellness apps and online resources for consumers Engage organizations and economies to promote mental health and well-being
Enable	 Identify gaps to achieving mental health integration into primary care at the local level to inform targeted strategy development Disseminate best practice models, successful tools and evidence-based resources to enable implementation and scale-up Create an adaptable, flexible implementation framework that can be adopted and customized to work effectively in the local realities of APEC economies to experience success Develop policies, support, funding, capacity building and curriculum development Provide online materials that are accessible at no cost³⁹ and encourage telehealth technology and integrated platforms to assist clinicians and patients with clinical care Enhance training on mental health for all healthcare staff, particularly family doctors and primary care workers. Training may be provided in online webinar formats for ease of accessibility
Empower	- Align with existing policies and resources to recognize the family doctor plays a key role in integrating mental health into primary care - Unite resources in one place, consider an online repository, to provide tools, such as current best practice and treatment guidelines, that can be used at the point of primary care to diagnose and treat mental health problems

Engaging and empowering people with lived experience

At different levels within the mental health system.

- Personal level: in one's own health care planning, assessment and management, eg shared decisionmaking, advanced planning, supported self-management
- Community level: in local service planning, delivery, monitoring and evaluation, advocacy, public awareness campaigns (to reduce stigma), and training for mental health staff and others.
- Strategic level: participation in shaping mental health policy, plans and laws, service monitoring and research.

Key goals for mental health systems



Recognise people with mental health problems as a vulnerable group



Integrate mental health issues into national health policies, plans, budgets, human resource development and disaster response



Protect the human rights of people with mental disorders through legislation and associated policies

Key goals for mental health systems



Develop multi-sector partnerships across government departments, NGOs, community agencies and families to meet complex needs and focus on recovery approaches



Integrate mental health services into primary health care, and make effective and affordable treatments available



Adapt community mental health models to local cultural contexts and build targeted partnerships with informal carers

Conclusions

- World Mental Health calls on all stakeholders across all sectors to work together to:
- deepen the value and commitment given to mental health;
- reshape the environments that influence mental health; and
- >strengthen the systems that care for mental health.
- All stakeholders should advocate for the rights of people with mental health conditions and support their inclusion in the community.