



Workplan 2021

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UNESCO Chair Global Health & Education

1. Main aim, goals and activities

The main **aim** of the UNESCO Chair Global Health & Education is to promote research and training, to contribute to building, interpreting and disseminating the knowledge base in the field of health promotion, prevention and health education, in schools and communities for children and young people.

On a long term perspective (2018-2022) the main **goals** of the Chair are to:

1. facilitate **collaboration** in building the institutional capacity of both higher education and civil society in the theory and practice of school health promotion; support the development of research centers;
2. develop **intervention research** and identify the most effective practices in school health promotion in various cultural contexts, with special emphasis on vulnerable communities and less wealthy nations;
3. facilitate **knowledge transfer** from research to policy and practice via the international networks; contribute to education/social/health intersectoral policies by sharing case-studies, evidence based data, effective practices; support the development of intervention tools in different contexts by improving practical knowledge transfer (from research and effective practices);
4. contribute to the **training** of students, leaders and practitioners via common initiatives linked to existing university diplomas, degrees and masters using online training and virtual communities; facilitate North-South, East-West and South-South exchange of lecturers, students and researchers;
5. facilitate and support **publications** (scientific papers, Massive Open Online Courses (MOOC), fact sheets for policy makers, literature reviews, guidelines, key indicators...), organize a summer school, taking part in international, national and regional initiatives and organize workshops, seminars, national, regional and international meetings/conferences mostly as side meetings with the existing networks.

2. Activities and expected outcomes for 2021

Daily management and Chair governance

Activity: **Making a workplan and timetable for 2021**
Expected outcome: Workplan 2021 describing objectives, activities, management and timetable.

Activity: **Making a detailed budget for 2021**
Expected outcome: Detailed budget for 2021.



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Activity: **Writing 2020 activity report**
Expected outcome: Activity report of 2020, including activities, publications and budget.

Activity: **Facilitating Steering committee**
Expected outcome: Agreement on workplan and budget 2021; monitoring and guidance

Activity: **Fundraising for Chair**
Expected outcome: Database of (potential) funders incl. phases of acquisition
Industrialisation of workshops/seminars/study tours/consultancy

Activity 1: Building the global UNITWIN community

Activity: **Article bibliometric review school health**
Expected outcome: Article for peer reviewed journal about the bibliometric review on school health

Activity: **Survey among key actors to identify local and national key players and school health priorities**
Expected outcome: Identification of local and national key players and their school health priorities + report

Activity: **UNITWIN network**
Expected outcome: Official launch of UNITWIN network, increased number of community members, interactive map community members on website

Activity: **Strategy + activities national representatives**
Expected outcome: Strategy plan, inclusion of national representatives in Chair governance + national action plans

Activity 2: Producing knowledge

Activity: **Global Handbook for Health Promotion Research**
Expected outcome: Feedback on contributions to global handbook, publication in progress via Springer, to be launched in May 2022 at IUHPE world conference

Activity: **French handbook on prevention and health promotion**
Expected outcome: French handbook on prevention and health promotion in print and online

Activity: **Second survey COVID and reopening schools**
Expected outcome: Global survey COVID and reopening of school with key partners, report and article for peer-reviewed journal



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Activity: **French publication on COVID + reopening of schools**
Expected outcome: Book with overview of the impact of COVID on schools and the reopening of schools in 2020

Activity: **English version of French COVID publication**
Expected outcome: English version and adaptation of French COVID publication.

Activity: **Research initiative on helping schools to prepare for future epidemics and health crises**
Expected outcome: Funding, report + 2 policy briefs

Activity 3: Building capacity

Activity: **UNESCO Chair Academy on Healthy Lifestyles & EUPHA booth camp**
Expected outcome: Programme Chair Academy at Freiburg University, Germany

Activity: **Summer School 2021 EHEPS School of Public Health**
Expected outcome: Programme Summer School UNESCO Chair and EHEPS at University of Rennes, France

Activity: **Capacity development programme for actors in West Africa**
Expected outcome: Professional degree in Health Education and Promotion at the Cheikh Anta Diop University in Dakar (Senegal)

Activity: **Development MOOC**
Expected outcome: MOOC working group (Carine Simar, Fadi El Hage, Evelyne Bersier, Benoit Godiard) + MOOC workshop in February 2021

Activity 4: Communicating and sharing knowledge

Activity: **GHE Webinars series 2021**
Expected outcome: Programme and information of each webinar on Chair website (English, French, Spanish, Persian).

Activity: **Project mapping genuine participation**
Expected outcome: Coordinating group, workplan, report, statement and workshop, with University of Sao Paulo, Brazil

Activity: **Policy brief**
Expected outcome: 1 policy brief in collaboration with Emerald Publishing



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- Activity: **Developing and maintaining the website**
Expected outcome: 250.000 site visits per website in 2021
- Activity: **Updated brochure**
Expected outcome: Updated version of the brochure (ENG and FR).
- Activity: **Social media (LinkedIn, Twitter, Facebook)**
Expected outcome: Creation of a Facebook page. Regular updates on LinkedIn, Twitter, Facebook. Increased number of followers.
- Activity: **Delivering electronic news updates**
Expected outcome: 6 electronic news updates, 1250 subscriptions.
- Activity: **Organising and participating in events to promote the work of the Chair**
Expected outcome: SAHM, 10-12 MAR; WHO CC meeting MAY; IUHPE 17-18 JUN; EUPHA 10-13 NOV; Brazil workshop NOV; IAAH 19-21 NOV
- Activity: **Work for CRES PACA**
- Activity: **New Caledonia project Réussir, être bien, être ensemble**
Expected outcome: Toolkit of health education tools implemented in 25% of elementary schools in NC. Publication of a manual. <https://covid19.rebee.chaireunesco-es.org/>
- Activity: **Work for canton de Vaud et Lausanne**
- Activity: **Moulin autour du projet Ville-Santé-hôpital**
Expected outcome: City of Moulins on improving capacity on health promotion in the community
- Activity: **Work for URPS**
Expected outcome: Toolkit of intersectoral tools for oral health education for schools, families and dental practitioners. Evaluation of the project.