

Scaling up a social technology developed by a civil society movement through public policy: an effective partnership with government – 1995-2016



Preconference WCPH2020

Helping people to help themselves to better health – From theory to practice

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BUILDING AND SETTING-UP 1.2 Million CISTERNS



water reservoirs for
vulnerable families to
universalize access in
semiarid region



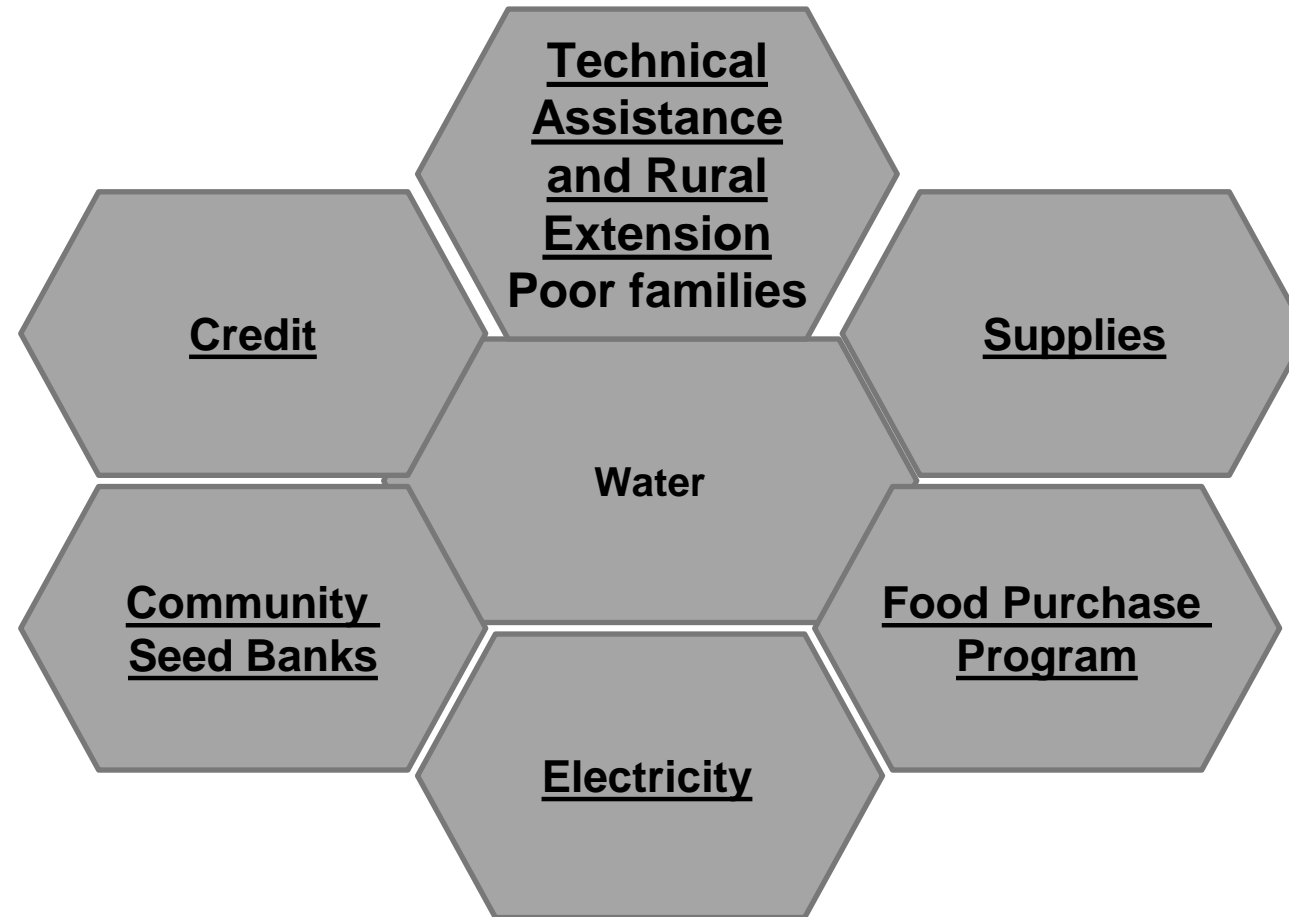
Process: Local community + Trained cistern makers + local materials



Background conditions that formed the basis to the partnership to “building and setting up 1.2 million CISTERNS”

1. The existence of a representative space for civil society to voice its demands;
2. A value-based intentionality that questions ineffective public policies;
3. Capacity for analysis and knowledge production by civil society;
4. Recognition by the government of this social technology
5. Increasing the scale – Phase 1;
6. Increasing the scale – Phase 2.

Rural Productive Inclusion Multidimensional strategy



Results and Impacts



Energized the local economy

Provided objective conditions for agricultural food production

Developed subsystems previously limited by water scarcity

Generated income (monetary and non-monetary)

Strengthened local social organizations

Improved in quality of the water

Decreased in the time spent searching for and transporting water

Autonomy: access to water breaks local political dependencies

Clientelism gives way to citizenship.

This case shows:



What is possible when policy, social knowledge, creativity and the needs of a community align all together.

Thank you very much

If you need more information, please contact:

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