



Workplan 2020

## Workplan 2020 UNESCO Chair Global Health & Education

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## 1. Introduction

On 10 October 2018 a consortium of 60 universities led by Osaka University and University of Clermont Auvergne launched the UNESCO Chair Global Health & Education. Our vision is to create the conditions for children and young people to take charge of their lives and develop as individuals, as members of their community and as global citizens for all matters related to health.

Health and education are inalienable rights for children. Improving their health and wellbeing and reducing health inequalities are a joint responsibility. Education has a key role, since people's health depends for 80% on environmental factors and lifestyle. Now is the time to create new synergies in order to improve children and young people's health. The UNESCO Chair and WHO Collaborating Centre "Global Health & Education" aim to promote intersectoral policies and practices.

The Chair encourages a strategy of social change by introducing an innovative way of practicing health promotion, prevention and health education. It combines the knowledge of health determinants with social-cultural practices. This leads to a balanced approach between environmental changes and capacity building.

The UNESCO Chair operates as an open community. Organizations and people from different backgrounds, countries, cultures with a common interest in health & education, are actively involved in different activities at a global level. Community members range from individuals (academics, students, administrators, practitioners, consultants and others) to universities and organisations (cities, regions, NGO's, unions, public and private companies and networks).



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## 2. Main aim, goals and activities

The main **aim** of the UNESCO Chair Global Health & Education is to promote research and training, to contribute to building, interpreting and disseminating the knowledge base in the field of health promotion, prevention and health education, in schools and communities for children and young people.

On a long term perspective (2018-2022) the main **goals** of the Chair are to:

1. facilitate **collaboration** in building the institutional capacity of both higher education and civil society in the theory and practice of school health promotion; support the development of research centers;
2. develop **intervention research** and identify the most effective practices in school health promotion in various cultural contexts, with special emphasis on vulnerable communities and less wealthy nations;
3. facilitate **knowledge transfer** from research to policy and practice via the international networks; contribute to education/social/health intersectoral policies by sharing case-studies, evidence based data, effective practices; support the development of intervention tools in different contexts by improving practical knowledge transfer (from research and effective practices);
4. contribute to the **training** of students, leaders and practitioners via common initiatives linked to existing university diplomas, degrees and masters using online training and virtual communities; facilitate North-South, East-West and South-South exchange of lecturers, students and researchers;
5. facilitate and support **publications** (scientific papers, Massive Open Online Courses (MOOC), fact sheets for policy makers, literature reviews, guidelines, key indicators...), organize a summer school, taking part in international, national and regional initiatives and organize workshops, seminars, national, regional and international meetings/conferences mostly as side meetings with the existing networks.

The **activities** planned for 2018-2022 are:

### Activity 1: Mapping of key players around the globe

The aim of the activity is to map the teams, research groups and individuals in human sciences and health sciences, involved in school health promotion and those working on children and young people in their environment/community, including health promotion and health education as well as how school health promotion is implemented in their country. And to create a community among these teams, research groups and individuals.

Deliverables are:

- a) An interactive map of the teams, research groups and individuals producing research in this field (contact details, structure, projects, publications);
- b) A global mapping and analysis of policies and practices;
- c) Publication of article on mapping of key actors;



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- d) Publication of article on mapping of global policies and practices;
- e) Create an open community of researchers and research groups (public and private) and their professional networks.

#### Activity 2: Creation of a new framework: a global participative process

Because of the intersectoral perspective and the focus on school setting and community-based approaches, the design of research protocols is complex from both an epistemological as from an ethical point of view. The aim of this activity is to develop a framework for research, based on a dialogue that takes into account the different contexts and relationships to knowledge and evidence in Asia, Africa, Oceania, Americas and Europe.

Deliverables are:

- a) seminars
- b) articles
- c) handbook for high quality research in health and education (2022).

#### Activity 3: Knowledge production: contributing to innovative research programmes

This activity corresponds to the development of a local and digital intervention-research programme in various cultural contexts. The intervention-research is shaped in reference to the highest standards. It is focused on the life ecosystem of the children and young people and based on a local-digital sustainable approach.

Deliverables are:

- a) Viewpoint article Lancet (2020)
- b) Position paper (2020)
- c) Research protocol
- d) first results, published in a peer-reviewed journal and journals.

#### Activity 4: Capacity building : training, tools and consultancy

This activity consists of training, workshops, consultancy and the development of a multilingual free online open course (MOOC). It helps to develop competencies of all stakeholders to professionalise and strengthen health promotion, prevention and health education for children at local, regional and national level (school and community). It links existing academic programmes of the universities as well as their respective continuous professional development programmes.

Deliverables are:

- a) workshops
- b) training
- c) consultancy
- d) MOOCs in different versions.



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Activity 5: Knowledge sharing : up-to-date information via an interactive website, social media, fact sheets

The UNESCO Chair offers a platform for communication and knowledge sharing through its website, social media and factsheets. The multilingual fact sheets focus on the scientific data available and the most relevant practices in various national, social and cultural contexts (local intersectoral policies focused on children and young people's health, prevention of noncommunicable diseases (NCD), sexuality education and promoting mental health and wellbeing, school and health inequalities reduction, water and sanitary hygiene (WASH)).

Deliverables are:

- a) website
- b) fact sheets targeting policymakers and practitioners
- c) presenting data in a format which emphasizes key points.



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### 3. Activities and deliverables for 2020

Daily management of the UNESCO Chair

- Activity: **Making a workplan for 2020**  
Deliverable: Detailed workplan for 2020 incl. timetable.
- Activity: **Developing the detailed budget for 2020**  
Deliverable: Detailed budget for 2020.
- Activity: **Writing an activity report of 2019**  
Deliverable: Activity report 2019, available online on the website.
- Activity: **Facilitating (core group of) the UNESCO Chair Steering committee**  
Deliverable: Minutes of meetings + Terms of Reference on website.
- Activity: **Facilitating (core group of) UNESCO Chair Scientific and Ethical committee**  
Deliverable: Minutes of meetings + Terms of Reference on website.
- Activity: **Set up working group on publications of the Chair**  
Deliverable: List of members of the working group + proposal concerning publications.

Activity: Community building international

- Activity: **Community building**  
Deliverable: Webinars.  
Member pages on the website.  
New UNESCO Chairs Global Health & Education  
Creation of UNITWIN network.

Activity: Country support

- Activity: **Support the development of country workplans**  
Deliverable: Workplans for Algeria, Brazil, Burkina Faso, Cameroon, France, Germany, Haiti, Iran, Ivory Coast, Lebanon, Netherlands, Portugal, Russian Federation, Senegal, Tunisia and USA



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#### Activity: Fundraising

**Activity:** Fundraising  
**Deliverable:** Revised sponsor flyer  
Database of (potential) funders incl. phases of acquisition  
Industrialisation of workshops/seminars/study tours/consultancy

#### Activity 1: Mapping of key players around the globe

**Activity:** Set up working group  
**Deliverable:** Names of the working group on Chair's website

**Activity:** Developing a workplan  
**Deliverable:** Detailed workplan.

#### Activity 2: Creation of a new framework: a global participative process

**Activity:** Set up working group  
**Deliverable:** Names of the working group on Chair's website.

**Activity:** Making a workplan for activity 2  
**Deliverable:** Detailed workplan.

**Activity:** Organizing workshops and seminars  
**Deliverable:** Reports of the workshops and seminars.  
Scientific articles.

#### Activity 3: Knowledge production: contributing to innovative research programmes

**Activity:** Writing viewpoint paper Lancet  
**Deliverable:** Viewpoint paper published.

**Activity:** Writing and publishing a position paper  
**Deliverable:** Position paper published in scientific journal.

#### Activity 4: Capacity building : training, tools and consultancy

**Activity:** Workshops and consultancy  
**Deliverable:** Activity reports.



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Activity: **Developing Training of Teachers module Africa**  
Deliverable: ToT module Health promotion for teachers.

Activity 5: Knowledge sharing : up-to-date information via an interactive website, social media, fact sheets

Activity: **Developing a communication plan**  
Deliverable: Communication plan.

Activity: **Developing and maintaining the website**  
Deliverable: Updated UNESCO Chair website (English and French).

Activity: **Translation of flyer in other languages**  
Deliverable: Translated versions of the flyer available on the English/French website.

Activity: **Updated brochure**  
Deliverable: Updated version of Chair brochure on the website.

Activity: **Social media (LinkedIn, Twitter, Facebook)**  
Deliverable: Regular updates on LinkedIn, Twitter, Facebook.

Activity: **Delivering electronic news updates**  
Deliverable: 6 electronic news updates.

Activity: **Develop communication pack**  
Deliverable: Communication pack available online.

Activity: **Organising and participating in events to promote the work of the Chair**  
Deliverable: Detailed script for each event.  
Workshops, presentations, keynotes and poster presentations.

Activity: **Making a proposal for 5 factsheets**  
Deliverable: Proposal for 5 factsheet topics.  
1 summary factsheet on health inequalities and HPS.





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#### 4. Management

The UNESCO Chair develops a yearly workplan. Progress is evaluated regularly during weekly skype meetings of the secretariat. For the Steering Committee a regular overview of activities carried out during 2020 will be available. All activities are assigned to members of the Chair secretariat or Operational team in the detailed workplan.

The French UNESCO Chair is supported by the UCA Foundation and MGEN Foundation with its administrative and financial processes.

#### 5. Evaluation

The UNESCO Chair will evaluate the work done in 2020 and write a report on what has been achieved in 2020. The workplan including the mentioned expected outcomes and deliverables will be used for the evaluation.