Workplan 2020
UNESCO Chair Global Health & Education

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1. Introduction
On 10 October 2018 a consortium of 60 universities lead by Osaka University and University of Clermont Auvergne launched the UNESCO Chair Global Health & Education. Our vision is to create the conditions for children and young people to take charge of their lives and develop as individuals, as members of their community and as global citizens for all matters related to health.

Health and education are inalienable rights for children. Improving their health and wellbeing and reducing health inequalities are a joint responsibility. Education has a key role, since people’s health depends for 80% on environmental factors and lifestyle. Now is the time to create new synergies in order to improve children and young people’s health. The UNESCO Chair and WHO Collaborating Centre “Global Health & Education” aim to promote intersectoral policies and practices.

The Chair encourages a strategy of social change by introducing an innovative way of practicing health promotion, prevention and health education. It combines the knowledge of health determinants with social-cultural practices. This leads to a balanced approach between environmental changes and capacity building.

The UNESCO Chair operates as an open community. Organizations and people from different backgrounds, countries, cultures with a common interest in health & education, are actively involved in different activities at a global level. Community members range from individuals (academics, students, administrators, practitioners, consultants and others) to universities and organisations (cities, regions, NGO’s, unions, public and private companies and networks).
2. Main aim, goals and activities

The main **aim** of the UNESCO Chair Global Health & Education is to promote research and training, to contribute to building, interpreting and disseminating the knowledge base in the field of health promotion, prevention and health education, in schools and communities for children and young people.

On a long term perspective (2018-2022) the main **goals** of the Chair are to:

1. facilitate **collaboration** in building the institutional capacity of both higher education and civil society in the theory and practice of school health promotion; support the development of research centers;
2. develop **intervention research** and identify the most effective practices in school health promotion in various cultural contexts, with special emphasis on vulnerable communities and less wealthy nations;
3. facilitate **knowledge transfer** from research to policy and practice via the international networks; contribute to education/social/health intersectoral policies by sharing case-studies, evidence based data, effective practices; support the development of intervention tools in different contexts by improving practical knowledge transfer (from research and effective practices);
4. contribute to the **training** of students, leaders and practitioners via common initiatives linked to existing university diplomas, degrees and masters using online training and virtual communities; facilitate North-South, East-West and South-South exchange of lecturers, students and researchers;
5. facilitate and support **publications** (scientific papers, Massive Open Online Courses (MOOC), fact sheets for policy makers, literature reviews, guidelines, key indicators…), organize a summer school, taking part in international, national and regional initiatives and organize workshops, seminars, national, regional and international meetings/conferences mostly as side meetings with the existing networks.

The **activities** planned for 2018-2022 are:

**Activity 1: Mapping of key players around the globe**

The aim of the activity is to map the teams, research groups and individuals in human sciences and health sciences, involved in school health promotion and those working on children and young people in their environment/community, including health promotion and health education as well as how school health promotion is implemented in their country. And to create a community among these teams, research groups and individuals.

Deliverables are:

- a) An interactive map of the teams, research groups and individuals producing research in this field (contact details, structure, projects, publications);
- b) A global mapping and analysis of policies and practices;
- c) Publication of article on mapping of key actors;
d) Publication of article on mapping of global policies and practices;

e) Create an open community of researchers and research groups (public and private) and their professional networks.

Activity 2: Creation of a new framework: a global participative process

Because of the intersectoral perspective and the focus on school setting and community-based approaches, the design of research protocols is complex from both an epistemological as from an ethical point of view. The aim of this activity is to develop a framework for research, based on a dialogue that takes into account the different contexts and relationships to knowledge and evidence in Asia, Africa, Oceania, Americas and Europe.

Deliverables are:

a) seminars
b) articles
c) handbook for high quality research in health and education (2022).

Activity 3: Knowledge production: contributing to innovative research programmes

This activity corresponds to the development of a local and digital intervention-research programme in various cultural contexts. The intervention-research is shaped in reference to the highest standards. It is focused on the life ecosystem of the children and young people and based on a local-digital sustainable approach.

Deliverables are:

a) Viewpoint article Lancet (2020)
b) Position paper (2020)
c) Research protocol
d) first results, published in a peer-reviewed journal and journals.

Activity 4: Capacity building: training, tools and consultancy

This activity consists of training, workshops, consultancy and the development of a multilingual free online open course (MOOC). It helps to develop competencies of all stakeholders to professionalise and strengthen health promotion, prevention and health education for children at local, regional and national level (school and community). It links existing academic programmes of the universities as well as their respective continuous professional development programmes.

Deliverables are:

a) workshops
b) training
c) consultancy
d) MOOCs in different versions.
Activity 5: Knowledge sharing: up-to-date information via an interactive website, social media, fact sheets

The UNESCO Chair offers a platform for communication and knowledge sharing through its website, social media and factsheets. The multilingual fact sheets focus on the scientific data available and the most relevant practices in various national, social and cultural contexts (local intersectoral policies focused on children and young people’s health, prevention of noncommunicable diseases (NCD), sexuality education and promoting mental health and wellbeing, school and health inequalities reduction, water and sanitary hygiene (WASH)).

Deliverables are:

- a) website
- b) fact sheets targeting policymakers and practitioners
- c) presenting data in a format which emphasizes key points.
3. Activities and deliverables for 2020

Daily management of the UNESCO Chair

Activity: Making a workplan for 2020
Deliverable: Detailed workplan for 2020 incl. timetable.

Activity: Developing the detailed budget for 2020

Activity: Writing an activity report of 2019

Activity: Facilitating (core group of) the UNESCO Chair Steering committee
Deliverable: Minutes of meetings + Terms of Reference on website.

Activity: Facilitating (core group of) UNESCO Chair Scientific and Ethical committee
Deliverable: Minutes of meetings + Terms of Reference on website.

Activity: Set up working group on publications of the Chair
Deliverable: List of members of the working group + proposal concerning publications.

Activity: Community building international

Activity: Community building
Deliverable: Webinars.
Member pages on the website.
New UNESCO Chairs Global Health & Education
Creation of UNITWIN network.

Activity: Country support

Activity: Support the development of country workplans
Deliverable: Workplans for Algeria, Brazil, Burkina Faso, Cameroon, France, Germany, Haiti, Iran, Ivory Coast, Lebanon, Netherlands, Portugal, Russian Federation, Senegal, Tunisia and USA
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Activity: Fundraising

Activity: Fundraising
Deliverable: Revised sponsor flyer
Database of (potential) funders incl. phases of acquisition
Industrialisation of workshops/seminars/study tours/consultancy

Activity 1: Mapping of key players around the globe

Activity: Set up working group
Deliverable: Names of the working group on Chair’s website

Activity: Developing a workplan
Deliverable: Detailed workplan.

Activity 2: Creation of a new framework: a global participative process

Activity: Set up working group
Deliverable: Names of the working group on Chair’s website.

Activity: Making a workplan for activity 2
Deliverable: Detailed workplan.

Activity: Organizing workshops and seminars
Deliverable: Reports of the workshops and seminars. Scientific articles.

Activity 3: Knowledge production: contributing to innovative research programmes

Activity: Writing viewpoint paper Lancet
Deliverable: Viewpoint paper published.

Activity: Writing and publishing a position paper
Deliverable: Position paper published in scientific journal.

Activity 4: Capacity building: training, tools and consultancy

Activity: Workshops and consultancy
Deliverable: Activity reports.
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Activity: Developing Training of Teachers module Africa
Deliverable: ToT module Health promotion for teachers.

Activity 5: Knowledge sharing: up-to-date information via an interactive website, social media, fact sheets

Activity: Developing a communication plan
Deliverable: Communication plan.

Activity: Developing and maintaining the website
Deliverable: Updated UNESCO Chair website (English and French).

Activity: Translation of flyer in other languages
Deliverable: Translated versions of the flyer available on the English/French website.

Activity: Updated brochure
Deliverable: Updated version of Chair brochure on the website.

Activity: Social media (LinkedIn, Twitter, Facebook)
Deliverable: Regular updates on LinkedIn, Twitter, Facebook.

Activity: Delivering electronic news updates
Deliverable: 6 electronic news updates.

Activity: Develop communication pack
Deliverable: Communication pack available online.

Activity: Organising and participating in events to promote the work of the Chair
Deliverable: Detailed script for each event.
Workshops, presentations, keynotes and poster presentations.

Activity: Making a proposal for 5 factsheets
Deliverable: Proposal for 5 factsheet topics.
1 summary factsheet on health inequalities and HPS.
4. Management

The UNESCO Chair develops a yearly workplan. Progress is evaluated regularly during weekly skype meetings of the secretariat. For the Steering Committee a regular overview of activities carried out during 2020 will be available. All activities are assigned to members of the Chair secretariat or Operational team in the detailed workplan.

The French UNESCO Chair is supported by the UCA Foundation and MGEN Foundation with its administrative and financial processes.

5. Evaluation

The UNESCO Chair will evaluate the work done in 2020 and write a report on what has been achieved in 2020. The workplan including the mentioned expected outcomes and deliverables will be used for the evaluation.