



Ethical charter UNESCO Chair Global Health & Education Education

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The strength of the UNESCO Chair Global Health & Education lies in the skills and knowledge of its community members. They share the overall vision of the UNESCO Chair to create the conditions for children and young people to take charge of their lives and develop as individuals, as members of their community and as global citizens for all matters related to health.

The UNESCO Chair operates as an open community. Organizations and people from different backgrounds, countries, cultures who have a common interest in health & education are actively involved in different activities at a global level.

The activities of the UNESCO Chair Global Health & Education are funded through partnerships between the public, private and civic sector. The Ethical charter includes our ethical code and types of funding partnerships.

### Ethical code:

1. The UNESCO Chair will make use of both public and private funding in order to realize its workplan and five core activities.
2. Any public or private funder acknowledges the Charter; it defines the framework within which the activities of the UNESCO Chair are carried out .
3. Any public or private funding for realizing the UNESCO Chair workplan will form part of a philanthropic commitment that will not influence the Charter of the UNESCO Chair, and will not take advantage of students, their parents, school staff, and any other members of the school community.
4. No brands from private funding bodies nor distribution of products of these private funding bodies may take place in schools or the local community in activities that are related to the UNESCO Chair.
5. The UNESCO Chair will make clear and transparent partnership agreements and Memorandum of Understandings with public and private organizations about the partnership and agreements on visibility of the partner.
6. Support of the pharmaceutical companies comes from multiple competing sources in order to avoid conflict of interests.
7. For reasons of transparency the UNESCO Chair will always make a public acknowledgement related to funding.
8. The UNESCO Chair respects the WHO policy for interaction of WHO Collaborating Centres with private sector entities as formulated in the WHO Guide for [WHO CCs](#).



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### 3 types of funding partnership:

- A. A **sponsor** is a public or private organisation that gives financial support to the realisation of one of the projects of the UNESCO Chair. The contribution can be limited to one specific project and limited in time. They will be mentioned among the sponsors of the UNESCO Chair for this project. The sponsorship can either be confirmed by a Letter of Intent from the sponsor or by a Partnership Agreement.
- B. A **partner** is a public or private organisation that supports one or more of the five main activities of the Chair by giving financial support to the UNESCO Chair. They will be mentioned as one of the partners of the Chair on its website. The partnership will be confirmed by a signed agreement.
- C. A **core partner** is a public or private organization deeply committed to the Chair. A core partner gives political, scientific and / or in kind and financial support to the management of the Chair or to one of the main five activities and is committed to the Chair activities on a long term basis. The core partner will be mentioned as one of the core partners on the Chair website and contribute to the Chair governance. Visibility and commitment of the core partner will be described in a specific agreement.