



**Marco Akerman**  
School of Public Health  
University of São Paulo



# **Intersectorality “next generation”. A real way to tackle health inequalities?: Brazilian case**

**EUPHA HPS Pre-Conference**  
**UNESCO Global Health & Education Chair**  
**Marseille, France**

**20 de novembro de 2019**

# Intersectorality “next generation”?

*"I don't want to tell you my great love  
From the things I learned from the vinyl records  
I want to tell you how I lived  
ALTHOUGH  
My pain is to realize  
That even though we did everything we did  
We are still the same and we live  
We are still the same and we live  
Like our parents ..."*

*From the Song: "Como nossos pais" (Like our parents)  
Elis Regina*

Why can't there be peace and harmony in the world, Father?

Peace can be possible, Hamlet...



©2012 by King Features Syndicate, Inc. World rights reserved.

... but there will never be harmony...

there are many people to chant the same song.



CHRIS BROWNE  
6-1

# What to discuss with you?

- What do we really expect for a “new generation” of INTERSECTORIALITY?
- What are we doing in Brazil, in general, for INTERSECTORIALITY?
- What are we doing, in particular, for children and adolescents?
- Which case did I choose to dig a little deeper?
- What next?

# Suggesting some conditions for a “new generation” of INTERSECTORIALITY

- That we do not treat intersectorality as a panacea for addressing inequalities;
- That we understand that intersectorality does not necessarily reduce the conflicts inherent in human relationships (it may increase them!!!);
- That intersectoral action does not presupposes given up sectoral responsibilities;
- That sector articulation should be a “fruit salad” and not a “fruit shake”;
- That, maybe, we need a theoretical framework for Intersectorality.

# The "annoying" distance between "our prescriptions" and life as it is

- *There is no way to ignore that conflicts of interest and power pervade every human endeavor.*
- *It is naive to think that an intersectoral “prescription” would be an effective vaccine to immunize this constitutive element of human relations.*
- **But** *we can't turn we back on the fact that those with the most power resources will receive the largest share of the available resources, while the weaker will have to compete for the leftovers.*

*Silva e Pelicione, 2013; Andrade 2006; Moysés et al, 2004, Moysés et al, 2004, Feuerwerker e Costa, 2000; Akerman, 1998)*







# In search of a theoretical path

- **“What”**: which frameworks;
- **“How”**: which methodologies;
- **“With whom”**: which actors;
- **“What for”**: which intentions;
- **“Why”**: which paradigms.

*Mendes e Akerman, 2007*

**What are we doing in Brazil, in general, for intersectorality?**

## **66% of the papers I reviewed are from the last 20 years**

I found 18 Policies, Programmes and Actions claimed to intersectoral:

1. Cash transfer; 2. Child labour; 3. Food Security; 4. Social Protection; 6. Urban Violence; 7. LGBT; 8. Urban Living; 9. Housing; 10. Domestic Violence.
  
2. More Health Related: 1. Health Programme at School; 2. Body Practices and Physical Activities; 3. Mental Health; 4. Alcohol and Drugs; 5. Adolescent Pregnancy; 6.NCD; 7. Elderly; 8. Fight against Aedes.

## **Local Intesectoral Actions**

### ***Intersectorality in health in Brazil at the beginning of the XXI century: a portrait of experiences (Garcia et al, 2014)***

1. Collective Empowerment; 2. Fight against Violence; 3. Inequalities Reduction; 4. Sexual Violence against Child and Adolescents; 5. Eye Health; 6. Urban Violence; 7. Lead Poisoning; 8. Green Environment; 9. Integrated Health Care; 10. Dengue; 11. Vegetables Community Gardens

*Main findings: Lack of intersectorality definition; partnership with education sector present in 10 projects; no impact and sustainability assessments (Minimum: 1 year duration; Maximum 6 years duration)*

# Main Intersectoral “cases” with impact on child and adolescents

- **Cash Transfer (*Bolsa Familia*) (16 years)**

World famous; many fragmented evaluation studies; evidence of good results;

- **Health Programme in Schools (12 years)**

Not very famous; there is not a solid evaluation national study; evidence of not many good results;

- **Child Labour Erradication Programme (23 years)**

Recognised worldwide as effective; an existing official national evaluation study; child labour is increasing in Brasil.

**Which case did I choose to dig a little deeper?**



# **PETI - Programa de Erradicação do Trabalho Infantil**

# Child Labor Eradication Program - PETI

It is an **INTERSECTORAL** program that, within the scope of the Unified Social Protection System, includes income transfers, social work with families and the provision of Living and Bonding Services for working children and adolescents. It has national coverage and it is developed in an articulation with the 27 states, with the participation of civil society.

*Brasil, 2005*

## Partners in the Intersectoral Arrangement

- Office of the Presidency of the Republic
- Nine Ministries of: Social Development, Agriculture, Labour, Health, Education, Human Rights, Justice, Tourism, Economy;
- Prosecution Office;
- Trade Unions (Workers; Employers);
- 27 States;
- 5570 municipalities;
- Private Sector;
- Civil Society.

# STRATEGIC ACTIONS

## Intersectorial articulation protocol

### I - Information /Mobilization

- Sensibilização
- Mobilização Social
- Campanhas
- Grupos de Trabalho Intersectorial

### II - Identification

- Busca Ativa
- Registro CADÚNICO

### III - Protection

- Transferência de Renda
- Inserção em Serviços de Assistência Social e da rede intersectorial

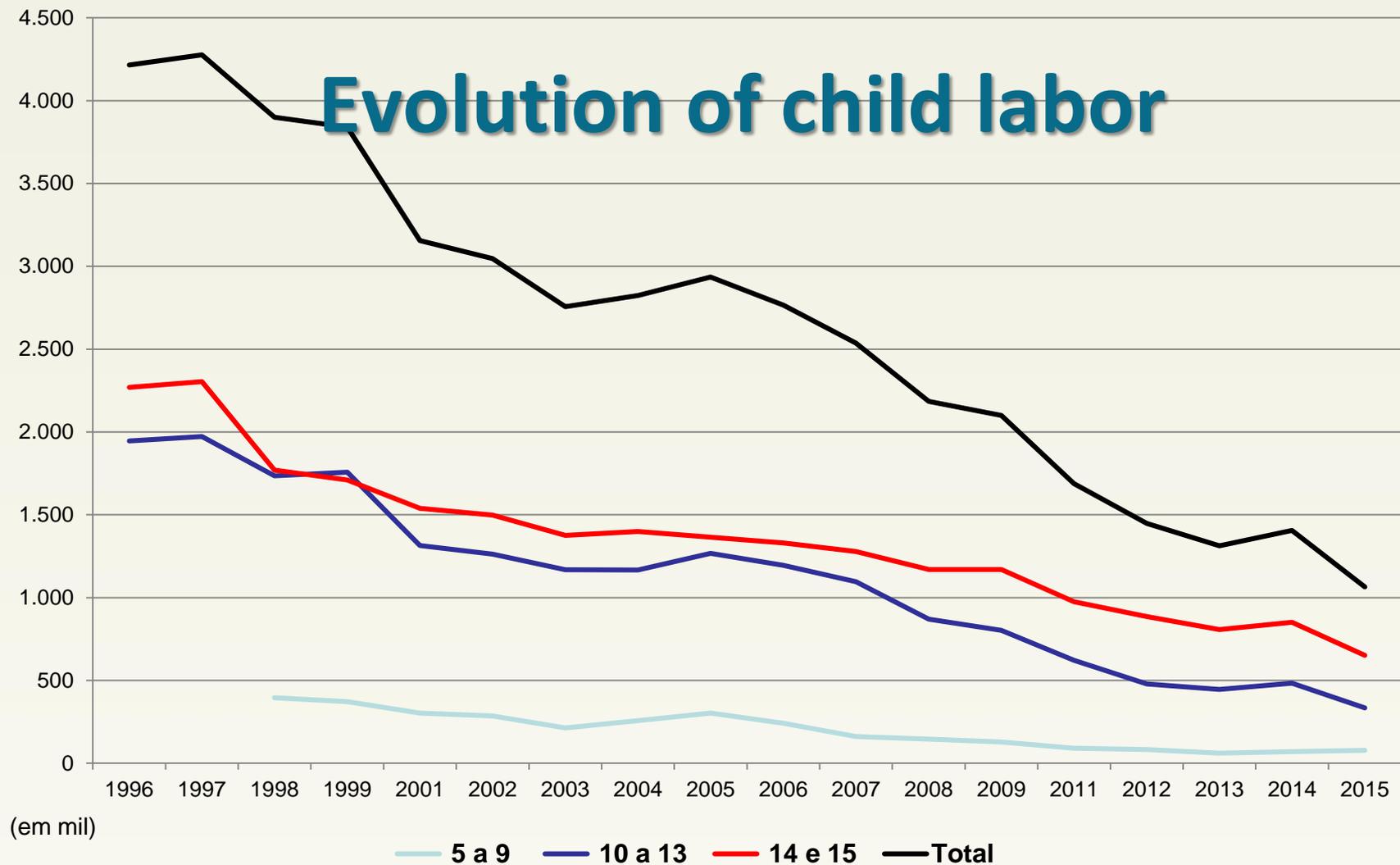
### IV – Defence / Responsabilization

- Fiscalização e autuação dos empregadores
- Medidas protetivas à família

### V - Monitoring

- Ações estratégicas planejadas
- Sistema de Monitoramento do - SIMPETI

# Evolution of child labor

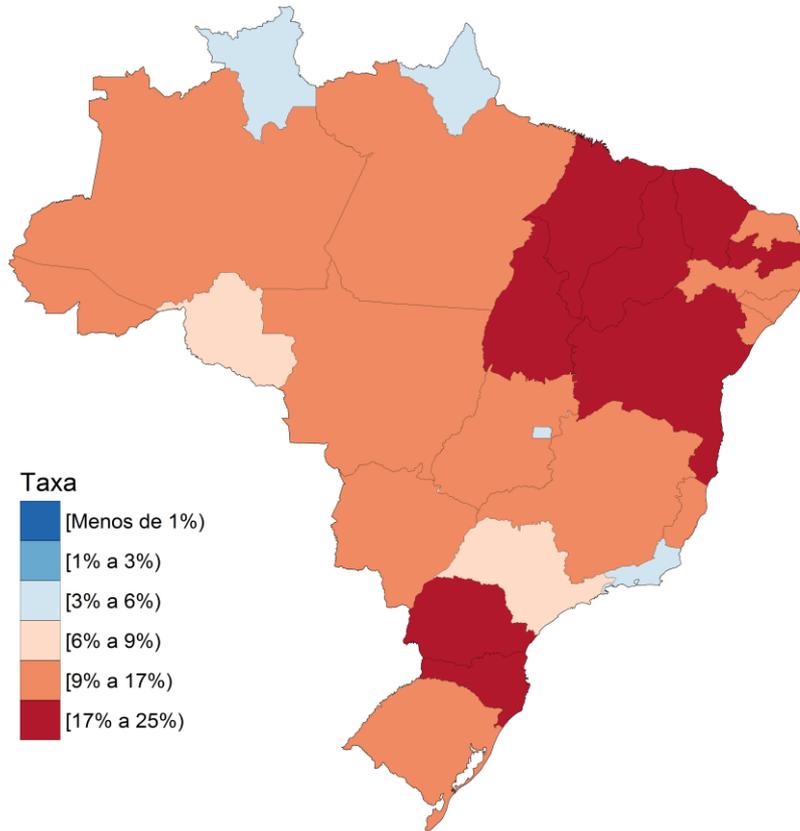


Source: PNAD IBGE

# The variation in child labor rates

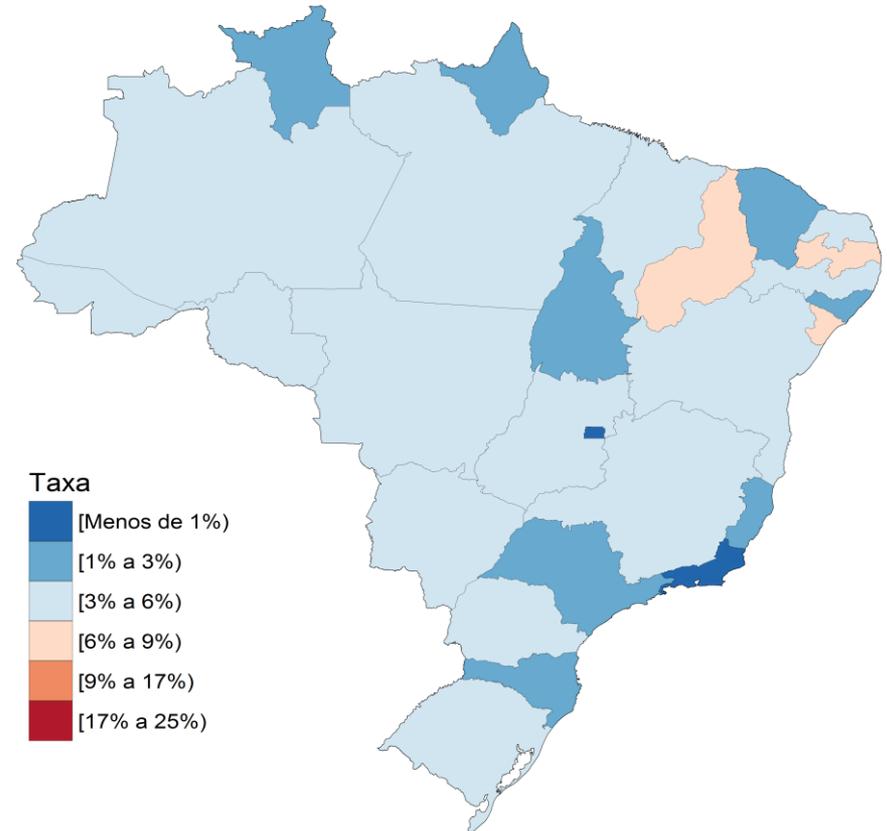
Taxa de trabalho infantil - 1995

Fonte: Pesquisa Nacional por Amostra de Domicílios - PNAD



Taxa de trabalho infantil - 2015

Fonte: Pesquisa Nacional por Amostra de Domicílios - PNAD



## **LIO – Evaluation of the Latin American and Caribbean Regional Initiative free of Child Labor**

- Countries: Brazil, Latin America and Caribe
- 40 days - February and March 2019
- Period analysed: 2009-2019 (municipalities with higher rates of child labour)
- Methods: DOCs, Workshops, Interviews
- Budget: Cooperation South-South

# They assessed...

- Programme Relevance
- Design Validity
- Impact Orientation and Effectiveness
- Efficiency
- Management Efficacy
- Sustainability

## **Main Messages on evaluation of the INTERSECTORIALITY on Brazil Free of Child Labour**

- Need for **greater role** for state, municipal and private sector actors;
- Continue to value **municipal intersectoral studies** as they expand the databases;
- Integrated intersectoral planning **favors program sustainability;**
- Sharing clearly the different responsibilities between the partners and **promoting the alternation of protagonism** reduces conflicts.

## More messages...

- Intersectorality was most intense in the period from 2011 to 2015 mainly because it was implemented at the **territory level**;
- The intersectoral action of the program was strengthened when it **became part of the organic social welfare law**;
- Intersectorality does not happen naturally, it needs to be deliberately built, it needs political will and professionals that make the articulation between the sectors, that act as **true tailors**.

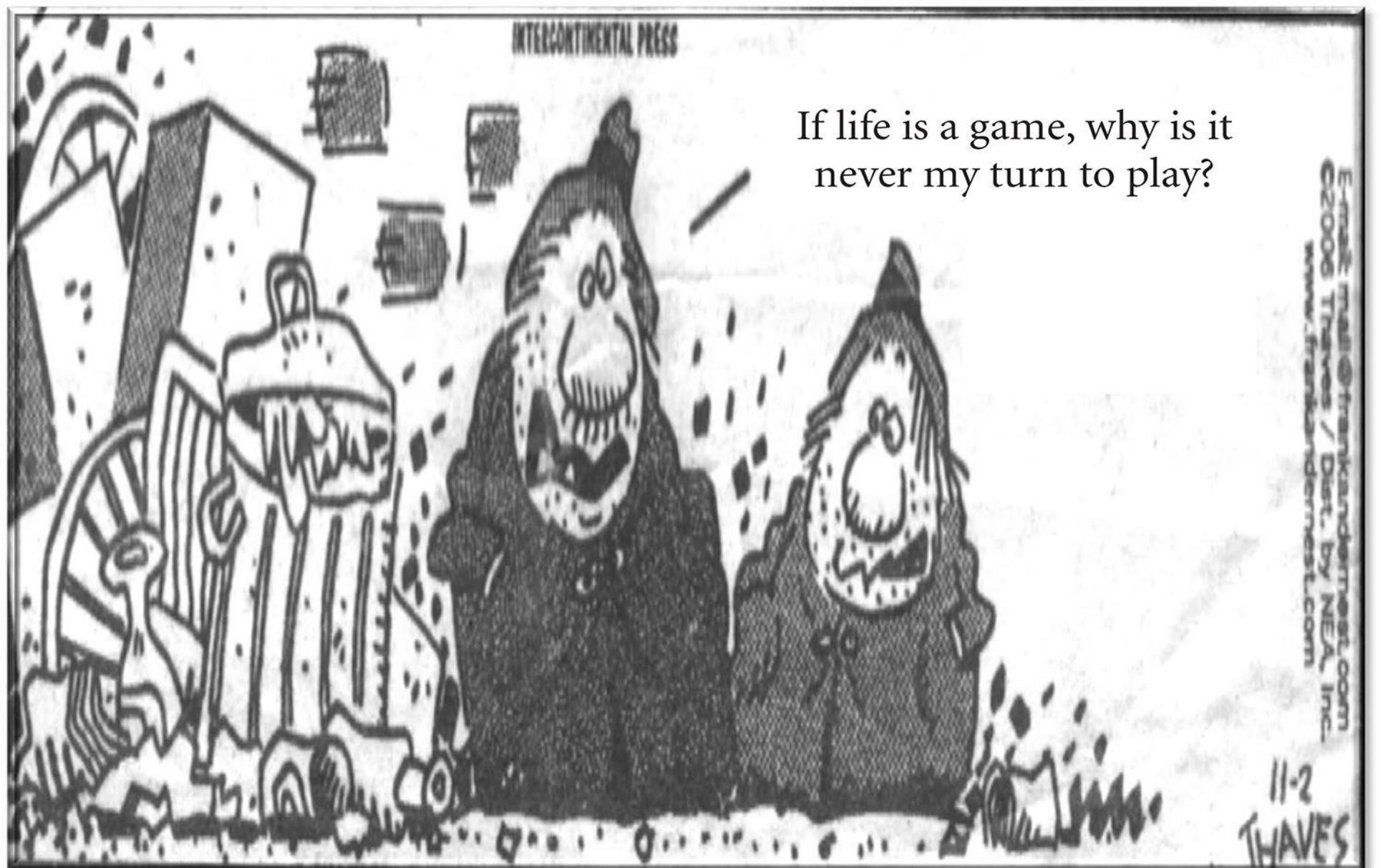
**What next?**

INTERCONTINENTAL PRESS

If life is a game, why is it  
never my turn to play?

E-mail: [frankanderneest.com](mailto:frankanderneest.com)  
©2006 Thaves / Dist. by NEA, Inc.  
[www.frankanderneest.com](http://www.frankanderneest.com)

11-2  
THAVES



# Suggesting 3 Generations for Intersctoriaty

- 1<sup>st</sup> generation - Utilitarian: “If the state is weak and minimal, let us complement resources with other sectors and share responsibilities;
- 2<sup>nd</sup> generation - Rationalizing: “Fragmentation in policies and actions compromises the efficiency and effectiveness of the state”;
- 3<sup>rd</sup> generation - Generous Interdependence: “Intersectorality is not just the installation of multisectoral arrangements, but deliberate political decision to tackle inequalities”.

**Let's keep in touch**

MARCO AKERMAN

[marco.akerman@gmail.com](mailto:marco.akerman@gmail.com)

+55(11)9-7549-0011

Thank you very much!!!