

2018 annual report UNESCO Chair Global Health & Education

This report covers the period January – December 2018

UNESCO Chair description

The main aim of the Chair is to contribute to knowledge production and sharing in the field of health promotion, prevention and health education and to help shaping the future field of prevention. The chair promotes a strategy of social change by introducing an innovative way of practicing health promotion, prevention and health education. The UNESCO Chair Global Health & Education (GHE) is hosted by the University of Clermont Auvergne (prof Didier Jourdan) in Europe and Osaka University (prof Beverley Yamamoto) in Japan.

This report describes the main activities of the UNESCO Chair January - December 2018.

Kick-off meeting 26-27 February 2018 at UNESCO Headquarters in Paris

40 participants from all over the world participated in the kick-off meeting of the UNESCO Chair Global Health & Education. The event took place at UNESCO Headquarters in Paris, on 26-27 February 2018. The main goal for the kick-off meeting was to meet with the key partners of the UNESCO Chair and to find common ground for the UNESCO Chair activities which are the basis for the work plan for the next four years.

Launch 10 October 2018 at UNESCO Headquarters in Paris

On Wednesday 10 October 2018, the UNESCO Chairs Global Health & Education (GHE) were officially launched at UNESCO Headquarters in Paris. The chair teams welcomed more than 200 participants from over 40 countries.

At the same time the new WHO Collaborating Centre for Research in Education and Health started its activities. Together with the UNESCO Chairs these will act as strategic resources for knowledge production, knowledge transfer, and capacity building for policy and practice. This will help to improve the health and wellbeing of children and young people worldwide. By connecting a variety of key actors, such as UN agencies (including UNESCO and WHO), UN member states, academia, educational institutes, NGOs, companies, and local communities the UNESCO Chairs will be an effective force for change.

Developing two reviews on global standards for Health Promoting Schools

In 2018 WHO and UNESCO launched a new initiative “Making Every School a Health Promoting School” through the development and promotion of global standards for Health Promoting Schools. The University of Clermont Auvergne, as legal representative of the Chair, was contracted by WHO to develop two reviews on the global standards and implementation guidance for Health Promoting Schools.

The search strategy for the review was presented to WHO, relevant documents were selected and are being analyzed. Over 250 people were asked to join the international group of experts on the global standards for HPS and the implementation guidance. By the end of 2018 more than 100 people from 60 countries have confirmed they would like to participate.



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Organisation of the UNESCO Chair

UNESCO Chair Secretariat

Thanks to the core funding provided by MGEN and Groupe VYV, the team of the UNESCO Chair Secretariat (chair manager, chair holder, project officers) together with the organizational team (academics involved in the chair management) is supporting the realization of the workplan for the next four years (2018-2022). MGEN Foundation is hosting the UNESCO Chair Secretariat and is providing office space in Paris which is also available for UNESCO Chair partners. The Secretariat team consists of 4 staff members: Didier Jourdan (Chair holder), Goof Buijs (Chair manager), Valerie Ivassenko and Silvia de Ruitter (project officers).

In 2018, the Secretariat worked on:

- Developing the workplan 2018-2022 and budget;
- Preparing the launch event on 10 October 2018;
- Elaborating the founding documents for the governance and management of the Chair:
 - the Ethical Charter of the UNESCO Chair;
 - the rules of procedures and organigramme of the Chair;
 - the Terms of Reference for the Steering Committee and the Scientific and Ethical Committee.
- Obtaining the agreement from WHO to create the new WHO Collaborating Centre for Research in Education and Health;
- Obtaining the lead of developing two reviews on global standards for Health Promoting Schools and an implementation guidance with WHO Headquarters;
- Setting up the office management, the governance of the Chair and the membership of the Chair;
- Developing the community and the partnerships of the Chair.

UNESCO Chair Steering Committee

The main activity of the Steering Committee is to oversee the operations of the UNESCO Chair Global Health and Education. The Steering Committee of the UNESCO Chair is composed of the President of the UCA (Chair); representatives of UN agencies and institutions; UNESCO Chair holder UCA; a representative of the UNESCO Chair Secretariat; members of the UNESCO Chair community, and core partners of the UNESCO Chair.

The DRAFT Terms of Reference for the Steering Committee were discussed and agreed upon during the first Steering Committee meeting on 11 October 2018 in Paris.

UNESCO Chair Scientific and Ethical committee

The focus of the Scientific and Ethical Committee is to contribute to develop and monitor a portfolio of high-level research and training programmes for the UNESCO Chair, linked to its values and strategic goals. The portfolio covers the field of health promotion, prevention and health education, in schools and communities. The Scientific and Ethical Committee is composed of senior researchers involved in the UNESCO Chair, including leaders of the 5 Activity Working groups; a



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representative of the Steering Committee; early and mid-career researchers; a representative of the UNESCO Chair Secretariat.

The DRAFT Terms of Reference for the Scientific and Ethical Committee were discussed during their first meeting on 11 October 2018.

Communication and representation

The UNESCO Chair Global Health & Education set up the following external communication means:

- UNESCO Chair website in English: www.unescochair-ghe.org and in French: www.chaireunesco-es.org
- LinkedIn group: UNESCO Chair Global Health & Education: <https://www.linkedin.com/groups/12137866/>
- Twitter account: UNESCO Chair Global Health & Education @UNESCOChairGHE
- News updates: https://eepurl.com/dK_ZbY

In 2018 the UNESCO Chair was represented at the following events and conferences:

- 24-27 September 2018 - IUHPE European conference in Trondheim.
- 1 October 2018 - World Healthy Cities Conference in Belfast. Workshop: Healthy Schools in Healthy Cities by SHE Network and UNESCO Chair GHE.
- 5-6 November 2018 – SHE assembly meeting, Copenhagen.
- 11-12 November 2018 - SHE research group meeting in Moscow for the Russian speaking research community.
- 28 November 2018 – 11th European Public Health Conference in Ljubljana.

Partner in European Health Promotion Research Forum

The new initiative to further strengthen and support research on Health Promotion in the European region from IUHPE, EUPHA, EuroHealthNet and the UNESCO Chair was launched at the IUHPE European conference in Trondheim, 24-27 September 2018.

Chair community and partnerships

In 2018 the first steps were taken to create the community and the partnerships of the Chair. By the end of 2018 the Chair has more than 600 contacts in 60 countries. It operates as an open community.

The international development of the Chair

In 2018 preparations were made to set up national UNESCO Chair committees in several countries, including Cameroon, Algeria, Tunisia, Senegal, Lebanon, Burkina Faso, Haiti and Portugal.

Lebanon

In December 2018 Didier Jourdan and Goof Buijs made a visit to Lebanon to further elaborate the partnership with the Chair and support the preparations of an UNESCO Chair GHE in Lebanon.



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Cameroon

A project is currently being developed in close collaboration with the members of the Chair in Cameroon. With the development of a doctoral program "Education and Health" in Yaoundé, this project aims to locally train senior executives in public health, able to stimulate new dynamics in health, which are rooted in local realities (graduate school). A partnership will be signed with the Institute for Demographic Training and Research (IFORD) in 2019.

Plans for 2019

- Strengthen the organisation of the Chair;
- Build the global community of the Chair;
- Action plans for the 5 core activities of the Chair;
- 'Alliance': French project on health literacy (led by University of Clermont Auvergne in France);
- Workshop together with IUHPE at their world conference in New Zealand, 8-12 April 2019;
- Preconference at the EUPHA conference in Marseille in November 2019.

Finances Chair 2018

In 2018 the UNESCO Chair received funding from MGEN and Groupe VYV for a period of 4 years (180.000 euros per year) for the basic operations of the Chair Secretariat. In 2018 the Chair received funding from the French League against Cancer for the organisation of the launch event in February 2018 (10.000 euros).